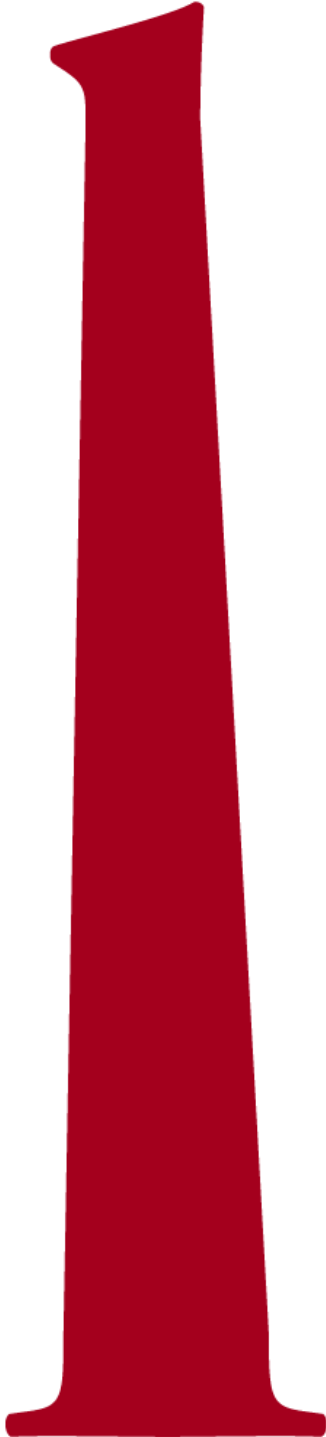




One Voice for Volusia



2008 Annual Report



www.onevoiceforvolusia.org

One Voice for Volusia

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Who We Are

One Voice for Volusia is a coalition that connects non-profit, governmental and community-based organizations along with local businesses to promote system and community involvement for the benefit of youth and families in Volusia County. Through research, consensus building and the coordination of resources, One Voice for Volusia takes a leadership role in improving the quality of life for youth and families.

Our Mission

Through collaboration One Voice for Volusia mobilizes all sectors of the community by strengthening our organized capacity to meet human needs.

Our History

The One Voice for Volusia coalition began in 1997 as a juvenile justice initiative to bring together multiple sectors of the community to implement strategies to reduce juvenile delinquency. As the coalition grew in membership, the focus also expanded. Utilizing the Community that Care® community mobilization model, One Voice members developed and implemented strategies across many sectors to decrease community risk factors and increase protective factors. During this expansion of mission, the coalition formed its own non-profit corporation to support the work of the group in April, 2001.

One Voice for Volusia grows and reacts to the needs of the community. In doing so, its mission has broadened and continued to evolve. As a leader of research and the premier source of community data, its evolution has directed the coalition to not only mentor other neighboring initiatives and groups, but study the process of local funding and planning decisions. By examining best practices and models from throughout the country, One Voice for Volusia progressively spearheads the establishment of a shared vision for local health and human services.

Our Methodology

- **Convene** for the purpose of educating and providing networking opportunities among health and human services
- **Facilitate** impartial and progressive methodologies to positively affect systemic change
- **Monitor** community trends affecting quality of life issues
- **Encourage** open dialogue about key community issues
- **Advocate** for the efficient and effective use of community resources
- **Foster** diverse partnerships among all sectors of the community
- **Mobilize** the community to support measurable outcomes and an effective evaluation of all health and human services programming
- **Engage** leaders and citizens by developing and implementing community improvement strategies through priority-setting and consensus building
- **Collect, analyze, interpret, and share** indicator data with the community
- **Support** other coalitions locally and throughout the state to further the field of work

The Agency and Its Leadership

One Voice for Volusia has been governed by a Board of Directors since its non-profit designation in 2001. The Board is comprised of key community leaders committed to meeting the needs of children and families in Volusia County. In addition to overseeing the work of the Coalition and other agency initiatives, the Board of Directors is fiscally responsible for One Voice for Volusia and provides direction ensuring agency sustainability. The Board of Directors meets semi-annually and in 2008, the Board met on January 23rd and July 9th. A visioning exercise was conducted at the July meeting in order for Directors to assess the importance of each One Voice for Volusia initiative to determine appropriate sustainability plans for the future.

2008 Executive Committee

The Executive Committee, which generally meets on a quarterly basis, serves in an advisory capacity to the Executive Director on matters such as finances, programming, evaluation, etc. The individuals who served on the Executive Committee in 2008 were:

President:	Ray Salazar, The United Way of Volusia/Flagler Counties
Vice President:	Toni Barrett, Stewart-Marchman-Act Behavioral Healthcare
Secretary/Treasurer:	Reggie Williams, The Department of Children and Families
At-Large Officer:	Rick Fraser, Center for Business Excellence
Coalition Co-Chairs:	Edward L. Jasper, County of Volusia Steve Sally, The House Next Door (<i>Outgoing Co-Chair through June, 2008</i>) Barry Pollack, UCP of East Central Florida (<i>Incoming Co-Chair Beginning July, 2008</i>)

2008 Board of Directors

Mr. Vince Baumstark, Volusia County Schools
Ms. Mary Bruno, Volusia County Schools
Ms. Gail Camputaro, Council on Aging
Mr. Jessie Clark, Community Advocate
Dr. Thomas Coleman, Volusia County Health Department
Mr. Randy Croy, Serenity House
Ms. Dona DeMarsh, Volusia County Council designee
Rev. John Ferro, DUNAMIS Community & Outreach Ministries
Mr. Bill Griffin, Halifax Health
Mr. Bill Holland, Department of Juvenile Justice
Mr. Joe Jaynes, Community Advocate
Sheriff Ben Johnson, Volusia County Sheriff's Office
Ms. Donna Marietta, Remax All Pro Realty
Ms. Lois Moltane, SEDnet
Ms. Dixie Morgese, Healthy Start Coalition of Flagler/Volusia
Mr. Dan Roll, American Red Cross
Mr. Steve Sally, The House Next Door
Mr. Tony Schefstad, Volusia/Flagler Coalition for the Homeless
Mr. Robert Sterner, Volusia County Court Administration
Mr. Joe Sullivan, Boys & Girls Clubs of Volusia and Flagler Counties
Mr. Daryl Tol, Florida Hospital DeLand
Mr. Ron Zychowski, Community Partnership for Children
Mr. Brandon Young, Embry-Riddle Aeronautical University

Ex-officio:

Ms. Senta Goudy, Dept. of Children and Families

“One Voice for Volusia is setting an example of effective community mobilization in the fight against substance abuse in Florida and the Nation. Through efforts to inform, integrate, and facilitate planning processes One Voice has become a true "model" for other Community Coalitions to emulate.”

Fred J. Volpe, Project Officer, Drug Free Communities Program

A Message from the President

Here we are at the end of another year marked by changes and opportunities for numerous agencies and initiatives in Volusia County. While many changes were due to funding shifts and resources becoming limited, opportunities were still identified to work together better and more efficiently to make this community - and the services provided to those seeking assistance - the best it can be.

Through it all, the spirit of collaboration continues to be the tie that binds us in the health and human services field. I am proud that One Voice for Volusia is one of the leading “threads” serving to better connect agencies and resources.


Over the years the coalition meetings have been the most visual draw to the agency and the word has spread! Attendance at monthly coalition meetings continues to be astonishing, with an average of 82 individuals attending regularly. In 2008, timely topics such as connecting to the media, money management, and affordable housing related to all levels of work in the field and I believe were the driving force behind the increasing attendance records. Additionally, engaging through activities like Speed Networking and brainstorming in small groups over real-life scenarios are proof that face-to face interaction remains desired.

The annual membership survey - which recorded the highest number of individuals submitting the survey to date - showed that more than half of the membership is new to the coalition, having only been involved for two years or less with the second largest number representing long-standing members. I interpret those figures as we are certainly doing something right by maintaining and attracting interest from throughout the community.

With another year of the Community Agenda Snapshot under our belt, the third publication was released in June and will be complimented in early 2009 with a study entitled “thrive by five: ensuring hope, health and happiness”. This in-depth report features issues affecting prenatal development through age five and will set plans in motion to launch a community-wide effort working together so children *will* thrive, based on a philosophy that uses strategic planning, web-based technology and performance measures through broad-based engagement.

I am optimistic that many more opportunities lie ahead. As work is underway to publish the fourth annual **Community Agenda Snapshot** set for June, 2009, a priority setting of the data indicators will take place in the spring. This process will aid decision-makers and funders to narrow down the more than 45 indicators to key areas where work can make a greater impact and attention be placed on critical areas affecting the broader community.

There are many individuals to extend appreciation to for their support and excitement in keeping the momentum of community coalition work alive here in Volusia County. We thank you and are pleased to share this 2008 Annual Report.



Ray Salazar
President, One Voice for Volusia

Monthly Coalition Meetings

The coalition meets monthly for the purpose of networking and sharing valuable information on timely and varied topics such as Affordable Housing, Money Management, and Connecting with the Media Community. In 2008, an average of 82 members participated in each monthly meeting.

Annual Membership Survey

One Voice conducts its annual membership survey each June in order to plan for the coming year, and improve coalition meetings, activities and organization building. Members are polled on how One Voice helps respective agencies and what was personally benefited from over the last year. The 2008 survey results were featured in the 2008 Mid-Year Progress Report which can be found on the One Voice for Volusia website under Publications. A record number of individuals completed the 2008 Annual Survey, which was available through an online survey tool, by downloadable file on the One Voice for Volusia website and through the use of hand-held polling devices used during the June coalition meeting.

Community Education

Community Connector: One Voice for Volusia has continued to use the “Community Connector” e-communication system to effectively communicate with community members and connect various groups in Volusia County. Messages are forwarded to more than 700 subscribers and over 350 messages were forwarded through this resource in 2008.

Web Page Development: The One Voice website, www.onevoiceforvolusia.org, is a major component of the coalition’s community education efforts. The average number of visits in 2008 was 2,218 per month but what is more noteworthy is the number of visits over the course of the year more than doubled with an increase of 59% of visits (overall) to the website. This resource provides timely data, coalition and other initiative updates as well as all of the One Voice publications and resources. A new design of the website will be launched in early 2009. One Voice for Volusia also manages the Community Agenda website (referenced later in that section).

Other Resources and Publications: One Voice for Volusia regularly updates useful resources and tools to benefit its membership. Resources such as the Speakers Resource Directory and the availability of community position papers on the One Voice for Volusia website were updated in 2008.

Capacity-Building Prevention Project

One Voice for Volusia has concentrated prevention efforts since its inception on underage drinking prevention. One Voice was the recipient of Substance Abuse Response Guide (SARG) grant dollars in 2007 to assess prevention needs and capacity to develop a plan to effectively reduce substance use and related problems in communities.

After review of locally collected data, efforts during 2008 concentrated on gearing its resources through this grant in the city of Deltona. Aimed to build capacity in youth-serving organizations, a Town Hall meeting in April, 2008 attracted more than 50 individuals and kicked off the local Prevention Project in that city. Surveys were conducted to plan a 2009 Training Schedule which will feature such topics as Organizational Capacity, Teen Sexuality and Gangs and Bullying. While the grant funds for the Deltona Prevention Project will end at the close of 2009, One Voice for Volusia staff is willing to assist the City of Deltona in their efforts to continue to bridge gaps and connect resources/needs for families and children living in that area.

“Engaging monthly topics, networking opportunities and sharing innovative ideas are just a few of the benefits of the coalition meetings. Attending a One Voice for Volusia meeting forces you to re-think how you are doing as an organization. Are you being as efficient as you can? Is there a better way to do something? The bar is continually being raised a little bit higher and our clients and organizations are the better for it.”

*Priscilla Tapp, Community Relations Manager,
Consumer Credit Counseling Service of Central
Florida and the Florida Gulf Coast*

Implementation of the 2008 Strategic Plan

Strategic planning has been conducted at the coalition level annually since 1999. In 2006, the coalition defined its course to effectively plan over the next three years. These long-term goals were established with year-to-year objectives to be implemented and monthly reporting at the coalition meetings with committee work as needed. The 2008 Coalition Action Plan:

Community Education

Three-Year Goal: To develop data-driven and prevention-oriented awareness campaigns through the coordination of educational and marketing techniques/tools for health and human services within Volusia County.

Objectives Successfully Completed in 2008

- Implemented action steps identified in the SARG project successfully. (i.e. Strengthen after-school youth development with family involvement in Deltona).
- Marketed the Speakers Resource Directory to area civic groups and parent support groups.
- Launched a revised Community Connector Campaign.
- Convened a meeting of faith-based agencies to explore ways to better communicate and work together, connecting efforts between the faith and social services sectors. Action steps identified for 2009.
- Coordinated Responsible Beverage Server Trainings in partnership with S. R. Perrott and made special efforts to advertise to area Chambers of Commerce.

Systems & Data

Three-Year Goals: To develop an up-to-date assessment outlining community strengths, needs and barriers specific to health and human services/resources within Volusia County. The updated assessment would serve as the framework to build a service delivery/strategic plan infrastructure for health and human services. To develop a user-friendly vehicle to enable a data/resource-sharing warehouse for health and human services within Volusia County.

Objectives Successfully Completed in 2008

- Merged efforts of Data Committee and Systems and Community Needs Committee; met on an as-needed basis in 2008 (electronic communication preferred).
- Developed and released a Risk Factor Report to Community Agenda Snapshot 2008 (note: Risk Factor report has been updated & released every three years).
- Developed and released surveys twice annually to membership to poll changes and/or additions to web site, identify new data needs.
- Reviewed national models illustrating best practices with Committee after first of year.
- Conducted and tabulated follow up CEO survey by cross-referencing responses and related sub-systems.
- Identified up to 6 systems to research levels of interest from agencies to collaborate where needed; made available application and related process for multi-agency groups to request assistance.
- Continued to provide as a community resource the position papers and updates to the historic timeline online.

“One Voice for Volusia is a valuable asset to the Community. They have been able to take sophisticated data sets, concepts and technology that once seemed independent of each other and weave them into developing useful integrated strategies. I have experienced first hand its’ unique ability to teach, interpret, simplify, lead, and demonstrate social science in artful ways that have assisted not only Volusia County but surrounding counties as well. I cannot think of another group that brings together so many diverse organizations under one roof, at one time, than One Voice for Volusia.”

Tony Schefstad, PhD, LCSW, MA, Executive Director, Volusia/Flagler County Coalition for the Homeless, Inc.

2008 Membership

One Voice for Volusia actively examines methods and implements strategies to increase and diversify its membership. During 2008, there were approximately 226 individual members of the coalition, representing over 100 organizations (an increase of 16% from 2007). For the first time, membership was identified by two levels: active and supportive. Active members have a demonstrated commitment to One Voice for Volusia's mission; attend at least 50% of the coalition meetings and/or participate on a standing committee of the coalition; will be identified on website and all One Voice materials (annual report, table tent, etc.) with links to respective website; and, will receive an invitation to join the e-communication system resource, the Community Connector. Supportive members must complete an online application; will be identified on the website as a supportive member; and, will receive an invitation to join the Community Connector.

Active Members

AHEC/Quit Smoking Now
American Red Cross
BeginAgain Children's Grief Center
Big Brothers Big Sisters of Volusia/Flagler
Boys & Girls Clubs of Volusia Flagler
Campaign for Working Families
Center for Business Excellence
Children's Advocacy Center
Children's Home Society
Children's Medical Services
City of Daytona Beach Police Department
Community Legal Services of Mid-Florida
Community Members
Community Partnership for Children
Consumer Credit Counseling Service of Central Florida
Council on Aging
County of Volusia
Daytona State College
Daytona State College Women's Center
Department of Children and Families
Department of Juvenile Justice
disability Solutions for Independent Living
Division of Blind Services
Domestic Abuse Council
DUNAMIS Community and Outreach Ministries
E.S.P. Case Management
Easter Seals of Volusia/Flagler
Embry Riddle Aeronautical University
Florida Capital Bank
Florida Health Care Plans
Florida Hospital DeLand
Florida Hospital Hospice Care
Florida Hospital Oceanside Center for Senior Behavioral Health
Florida Powersports Safety Council
Guardian Ad Litem Program
Healthy Communities
Healthy Start Coalition of Flagler/Volusia

Heart of Volusia
Hospice of Volusia/Flagler
Lions Club
Magellan Health Services
Mental Health Association of Volusia County
Mid Florida Community Service Head Start
Neighbor to Family
PACE Center for Girls
Presbyterian Counseling Center
Rocky's Roost
Serenity House
Seventh Judicial Court
Stewart-Marchman-Act Behavioral Healthcare
The Arc of Volusia
The House Next Door
The Star Center
The United Way of Volusia/Flagler
UCP East Central Florida
Vocational Rehabilitation
Volusia County Department of Corrections
Volusia County Health Department
Volusia County Schools/ SED Network
Volusia/Flagler Coalition for the Homeless
Volusia/Flagler Family YMCA
Votran

Supportive Members

A Family Church
Agency for Persons with Disabilities
American Heart Association
American Lung Association
Anthropos Mental Health & Family Therapy Center
Bethune Cookman College
Boy Scouts of America
Brown and Brown of Florida
Capacity Building Associates
City of Deltona
Cobb Cole

Community Foundation of East Central Florida
 Community Members
 Community Outreach Services
 Daytona Beach Housing Authority
 Daytona Beach VA Outpatient Clinic
 Daytona Outreach
 Don Bell Signs
 Doran, Wolfe, Ansay & Kundid
 Duvall Home
 Early Learning Coalition of Flagler/Volusia
 Evidence Based Associates
 Faith Lutheran Church
 Family Life Center
 Family Renew Community
 First Christian Church
 Florida Department of Revenue
 Florida Lions Conklin Center for the Blind
 General Vice Agency Corporation
 Girl Scouts of Citrus Council
 Great Kids Explorer Club
 Greater Daytona Beach/Halifax Area Chamber of
 Commerce
 Halifax Health
 Handicapped Adults of Volusia County
 James Moore & Co
 Junior Achievement of Volusia and Flagler Counties
 Kingdom Restoration Ministries
 My Topia Café
 NAMI
 NEFAN
 Outreach Community Care
 Palmer College of Chiropractic
 Port Orange Police Department
 Redirecting Children's Behavior of Daytona Beach
 Second Harvest Food Bank
 Snell Legal
 Southeast Volusia Habitat for Humanity
 Southwest Volusia Habitat for Humanity
 Special Olympics Area 5
 State Attorney's Office
 Teco/Peoples Gas
 The Box Project
 The Front Porch Counseling Center
 The Salvation Army
 University of Central Florida - Daytona Beach
 University of FLA/Volusia County Coop Extension

USDA Rural Development
 Van Go Mobile Museum
 Very Special Arts of Volusia
 Veterans Affairs
 Visual Innovations & Solutions
 Wachovia Bank

“One Voice for Volusia provides an invaluable resource to its member organizations and the community. This community-wide organization has been instrumental in providing the co-ordination between a diverse group of not for profit organizations and businesses to distribute information and assist people with various needs. Through One Voice for Volusia we have become more aware of the numerous programs, opportunities and resources available to the residents of Volusia County.”

*Terry Hall, Vice President & Branch Manager,
 Florida Capital Bank, N.A.*

The Community Agenda

The Community Agenda Snapshot is intended to serve as a guide for individuals and groups responsible for planning, policy, and funding improvements to the health and human services system. The goal of the initiative:

Engage the community by examining data and establishing priorities to improve local health and human services.

The framework focus areas of the Community Agenda are:

- Creating a Brighter Future for our Children and Youth
- Building Stronger Families and Neighborhoods
- Creating Independence for Elderly and Creating Independence for Adults with Disabilities
- Responding to Community Disaster
- Promoting Wellness and Protecting Our Health

Through the work of the Community Agenda Steering Committee, the Snapshot Review Committee, and numerous Data Task Forces, the third edition of the 2008 Community Agenda Snapshot was released in June, 2008. The thrive by five: ensuring hope, health and happiness mini-study will be released in early 2009 and will highlight cluster data and research specific to children ages birth through five for an in-depth study as well as findings and recommendations for future community consideration. More information regarding the Community Agenda can be found online at www.agendavf.org.

Community Agenda Steering Committee

The Community Agenda is led by a diverse group of community leaders representing the core areas of the health and human services community. The Steering Committee meets not less than twice annually and on an as needed basis.

Co-Chair: Mr. Samuel A. Willett, Bank of America

Co-Chair: Mr. Patrick Johnson, RN-C, MPA, Flagler County Health Department

Mr. Alan Abramowitz, Community & Child Advocate
Ms. Mary Bruno, Volusia County Schools
Ms. Susan Caplan, Caplan Management Group
Dr. Thomas R. Coleman, Volusia County Health Department
Mr. Edwin DeBardeleben, Agency for Persons with Disabilities
Mr. Bill Delbrugge, Flagler County Schools
Mr. Bob Elkin, Palm Coast Data
Rev. John Ferro, DUNAMIS Community & Outreach Ministries
Mr. Rick Fraser, Center for Business Excellence
Mr. Edward L. Jasper, County of Volusia Community Assistance
Ms. Linda Levin, ElderSource
Ms. Lynda Linke, County of Flagler Community Services
Ms. Dixie Morgese, Healthy Start Coalition of Flagler/Volusia
Ms. Lindsay Roberts, Water Authority of Volusia County
Mr. Ray Salazar, United Way of Volusia-Flagler
Mr. Reginald Williams, Department of Children and Families
Mr. Ron Zychowski, Community Partnership for Children

“I have found the Community Agenda Snapshot to be an excellent planning resource for the Flagler County Health Department. The presentation of the data in this fashion lends itself to use by our community to address difficult problems and develop close working relationships among agencies.”

*Patrick H. Johnson, RN-C, MPA
Administrator, Flagler County Health Department*

Other Agency & Coalition Initiatives & Projects

One Voice staff is regularly requested to assist and/or convene meetings in order to address local issues requiring improvement through collaboration. In 2008:

- One Voice for Volusia maintained its partnership with The United Way's First Call for Help to provide the 2-1-1 information and referral resource online.
- The work of the Systems & Data committee resulted in the availability of an application process for multi-agency groups to apply for technical assistance and facilitation in order to become better organized and structured. One Voice staff is currently working with the local Infant Mental Health group, facilitating their strategic planning efforts in order to be recognized as a Chapter locally. As resources allow, efforts will continue in 2009 to assist multi-agency collaborative.
- One Voice for Volusia served as a facilitator for the Tobacco Free Partnership, an initiative of the Volusia County Health Department that was revived in 2008 after several years of inactivity.

Efforts also continued in the exploration of a local Grant Development Collaborative. The goal: for agencies to work together to submit competitive grant proposals to state, federal and foundation funding sources to help address priorities and gaps in the system of care.

One Voice for Volusia is also a leader, serving in large part as the vision and drive behind the collective work of other community coalitions throughout the State. Actively involved in the development of both a statewide and regional alliance of community coalitions, One Voice for Volusia directly spearheads a regional alliance, the Community Coalition Alliance, to serve as the collective voice of community coalitions in Florida while valuing the unique identity of each member and serves in an advisory capacity to the development of a Florida Coalition Alliance.

“One Voice, using its expertise in group facilitation, has assisted the development of a formal Infant Mental Health Chapter in Volusia and Flagler. This effort demonstrates what a wonderful resource One Voice brings to Volusia County, enhancing the communities ability to tackle a variety of important issues in a collaborative manner, thus ensuring an efficient process and positive outcome.”

Lynn Sinnott, President, Easter Seals of Volusia/Flagler

Professional & Evaluation Services

One Voice for Volusia progressively pursues opportunities to assist other communities as needed and has positioned itself within the health and human services field as an evaluator for grant applications and other professional services. One Voice for Volusia received an additional year of federal funding to work with the neighboring Seminole Prevention Coalition and will focus on developing their infrastructure, ultimately assisting the Seminole coalition establishment as an independent non-profit corporation.

Local facilitation and research was successfully completed for two area agencies, The Healthy Start Coalition of Flagler/Volusia and The Early Learning Coalition of Flagler & Volusia. The analysis of the Pregnancy Medicaid enrollment process was conducted by One Voice staff for the Healthy Start Coalition and the facilitation of several planning meetings to identify collaborative strategies to continue the support and funding of non-school hour care for school-age children was requested by The Early Learning Coalition. One Voice for Volusia was also selected to conduct strategic planning for the Criminal Justice, Mental Health & Substance Abuse Reinforcement Grant for the County of Volusia, a project which will continue through 2009. Also under contract, One Voice is the evaluator for grants managed by Stewart-Marchman-Act Behavioral Healthcare and Daytona State College.

2007-2008 Financial Report (July 1, 2007 – June 30, 2008)

Income

Grants	\$158,818
Professional Fees	\$88,768
Community Agenda	\$38,900
Contributions	\$6,000
Total Income	\$292,486

Expense

Wages and Payroll Taxes	\$187,786
Professional Fees/Consultants	\$31,264
Rent	\$18,352
Employee Benefits	\$9,600
Supplies	\$12,672
Travel	\$12,630
Printing and Reproduction	\$9,904
Web Sites	\$1,696
Program/Educational Materials	\$3,917
Meeting Costs.....	\$5,229
Depreciation	\$4,756
Telephone	\$4,481
Insurance.....	\$3,199
Internet Service.....	\$986
Training	\$4,265
Dues, Fees and Subscriptions	\$1,769
Advertising	\$2,547
Postage	\$1,232
Creative Products	\$247
Miscellaneous	\$867
Repairs and Maintenance	\$2,902
Total Expense	\$320,301

Net Assets, End of Year **\$76,038**

For more information about One Voice for Volusia:

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www.onevoiceforvolusia.org

