



One Voice for Volusia
Connecting Our Community

2008 Strategic Plan

135 Executive Circle, Suite 102
Daytona Beach, FL 32114
386-947-8301/ 386-947-8302 [fax]
www.onevoiceforvolusia.org

Executive Summary

One Voice for Volusia is pleased to share the 2008 Strategic Plan. The following action steps outline One Voice for Volusia's long-term objectives and short-term strategies over the next year to three years. It will be the responsibility of staff, coalition members, Board of Directors, and active committee members to ensure that this plan is implemented and evaluated.

Strategic planning has been conducted at the coalition membership level annually since its beginning in 1999. In 2006, the coalition worked to develop objectives over the next three year period, ending in 2010. Short-term (one year) goals were established and monitored by committees in 2007. Committees presented the outcomes of the annual goals to the coalition membership at the October, 2007 monthly meeting and goals for 2008 were drafted for coalition membership review at the November and December monthly meetings in 2007.

Strategic planning is also conducted within the work of the Community Agenda initiative with strategies guiding the direction of the data-driven process annually.

Coalition Action Plan

Community Education

Three-Year Goal

1. *To develop data-driven and prevention-oriented awareness campaigns through the coordination of educational and marketing techniques/tools for health and human services within Volusia County.*

Objectives for 2008

- Implement action steps identified in the SARG project successfully. (i.e. Strengthen after-school youth development with family involvement in Deltona).
- Continue to market the Speakers Resource Directory and receive feedback from area civic groups. Forward directory to parent support groups.
- Launch a revised Community Connector Campaign.
- Explore funding for 5th Annual Health and Human Services Summit.
- Coordinate Community Calendar and related sponsored months on behalf of the coalition.
- Convene a meeting of faith-based agencies to explore ways to better communicate and work together, connecting efforts between the faith and social services sectors.
- Expand communication to the Substance Abuse and Mental Health Providers regarding available training opportunities and provide links to other counties (St. John, Flagler, Putnam) appropriate websites.
- Continue to coordinate Responsible Beverage Server Trainings twice annually; make special efforts to advertise to area Chambers of Commerce.

Systems & Data

Three-Year Goals:

1. *To develop an up-to-date assessment outlining community strengths, needs and barriers specific to health and human services/resources within Volusia County. The updated assessment would serve as the framework to build a service delivery/strategic plan infrastructure for health and human services.*
2. *To develop a user-friendly vehicle to enable a data/resource-sharing warehouse for health and human services within Volusia County.*

Objectives for 2008

- Merge efforts of Data Committee and Systems and Community Needs Committee; meet on an as-needed basis in 2008 (electronic communication preferred).
- Develop and release a Risk Factor Report to Community Agenda Snapshot 2008 (note: Risk Factor report has been updated & released every three years).
- Develop and release surveys twice annually to membership to poll changes and/or additions to web site, identify new data needs.

- Review national models illustrating best practices with Committee after first of year.
- Follow up CEO survey by cross-referencing responses and related sub-systems.
- Identify up to 6 systems to research levels of interest from agencies to collaborate where needed; coalition identify 3 to 4 systems as the priority.
- Continue to provide as a community resource the position papers and updates to the historic timeline online.

Community Agenda Action Plan

Long-term Goals:

1. *To publish an annual report detailing key data indicator trends regarding the health and human service system and further study key social problems to create a blueprint for community-level solutions.*
2. *To convene a council of the key funders of social services to develop policy to integrate efficiencies and measurable outcomes into the local funding system. Through collaboration and maximization of resources, develop practices based on measurable community needs.*

Data Report Objectives for 2008

- Secure community involvement and oversight for the Community Agenda project.
- Continue to support the Community Agenda Steering Committee as the oversight body for the Community Agenda Action Plan.
- Review and revise the *Snapshot* report by engaging individuals and groups to participate in updating the information contained therein.
- Analyze data for indicators that exceed a 10% difference from the state benchmark.
- Share the *Snapshot* report widely with at least 2,000 community members.

Mini-Study Objectives for 2008

- Gather clusters of research and data specific to children ages birth through five for an in-depth study.
- Publish a mini-report on the cluster data with findings and recommendations for future community consideration.

Continuing Communication Tools & Strategies

One Voice for Volusia staff is responsible for the day-to-day business ensuring the success of the coalition work and other agency initiatives. While additional new roles and responsibilities surface for implementation and staff attention over the year, several key efforts are highly regarded and deemed successful. These efforts are incorporated into day to day planning and include:

- Implementation and Evaluation of the Strategic Plan
- Monthly Coalition Meetings and Presentation of Timely Topics
- Community Connector
- Web Page Development
- Technical Assistance
- Annual Membership Surveys

Consulting and Professional Services

One Voice for Volusia progressively pursues opportunities to assist other communities as needed and has positioned itself within the State to be an “expert” in the field of coalition work. In 2008, planning is underway to further advocate for this line of specialized work, with One Voice leadership staff leading regional efforts among neighboring coalitions. One Voice will also continue to maintain and explore consulting professional services in the areas of evaluation, community planning and community building in 2008.

For more information please contact:

One Voice for Volusia
 135 Executive Circle, Suite 102, Daytona Beach, FL 32114
 386-947-8301/ 386-947-8302 (fax)
office@ovfv.org / www.onevoiceforvolusia.org