



One Voice for Volusia
Connecting Our Community



2007 annual report

Who We Are

One Voice for Volusia is a coalition that connects non-profit, governmental and community-based organizations along with local businesses to promote system and community improvements for the benefit of youth and families in Volusia County. Through research, consensus building and the coordination of resources, One Voice for Volusia takes a leadership role in improving the quality of life for youth and families.

Our Mission

Through collaboration One Voice for Volusia mobilizes all sectors of the community by strengthening our organized capacity to meet human needs.

Our History

The One Voice for Volusia coalition began in 1997 as a juvenile justice initiative to bring together multiple sectors of the community to implement strategies to reduce juvenile delinquency. As the coalition grew in membership, the focus also expanded to include not just delinquency, but four other adolescent problem behaviors: substance abuse, violence, school dropout and teen pregnancy. Utilizing the Community that Care[®] community mobilization model, One Voice members developed and implemented strategies across many sectors to decrease community risk factors and increase protective factors. During this expansion of mission, the coalition formed its own non-profit corporation to support the work of the group in April of 2001.

One Voice for Volusia grows and reacts to the needs of the community. In doing so, its mission has broadened and continued to evolve, especially over the past couple of years. As a leader of research and the premier source for community data, its evolution has directed the coalition to not only mentor other neighboring initiatives and groups, but study the process of local funding and planning decisions. By examining best practices and models from throughout the country, One Voice for Volusia progressively spearheads the establishment of a shared vision for local health and human services.

2007 National Drug Control Strategy Recognition

On December 11, 2007 President George W. Bush and the Office of National Drug Control Policy Director John Walters announced that youth drug use continues to decline across the United States. One Voice for Volusia's executive director was personally invited and was one of two attendees representing community coalitions at the press conference. The 2007 Monitoring the Future (MTF) Study can be found online at www.ondcp.gov/news/youthdrug_declines.html.

Our Methodology

- **Convene** for the purpose of educating and providing networking opportunities among health and human services
- **Facilitate** impartial and progressive methodologies to positively affect systemic change
- **Monitor** community trends affecting quality of life issues
- **Encourage** open dialogue about key community issues
- **Advocate** for the efficient and effective use of community resources
- **Foster** diverse partnerships among all sectors of the community
- **Mobilize** the community to support measurable outcomes and an effective evaluation of all health and human services programming
- **Engage** leaders and citizens by developing and implementing community improvement strategies through priority-setting and consensus building
- **Collect, analyze, interpret, and share** indicator data with the community
- **Support** other coalitions locally and throughout the state to further the field of work.

The Agency and Its Leadership

One Voice for Volusia has been governed by a Board of Directors since its non profit designation in 2001. The Board is comprised of key community leaders interested in and committed to meeting the needs of children and families in Volusia County. In addition to being committed to the work of the Coalition and other agency initiatives, the Board of Directors is fiscally responsible for One Voice for Volusia and provides direction ensuring agency sustainability. The Board of Directors meets semi-annually and in 2007, the Board met on January 17th and July 11th.

For the fifth year in a row, the financial audit of the agency was an unqualified report, with no issues identified for change and/or improvement. The agency's bylaws were updated and strategic efforts were implemented to recruit additional key community leaders to join the Board of Directors.

2007 Executive Committee

The Executive Committee, which generally meets on a quarterly basis, serves in an advisory capacity to the Executive Director on matters such as finances, programming, evaluation, etc. The individuals who served on the Executive Committee in 2007 were:

President:	Ray Salazar, United Way of Volusia-Flagler Counties
Vice President:	Toni Barrett, Stewart-Marchman Center
Treasurer:	Dr. Betty Davis, Community Advocate
At-Large Officer:	Rick Fraser, Center for Business Excellence
Coalition Co-Chairs:	Edward L. Jasper, County of Volusia & Steve Sally, The House Next Door

2007 Board of Directors

Ms. Mary Bruno, Volusia County Schools
Ms. Gail Camputaro, Council on Aging
Mr. Jessie Clark, Community Advocate
Dr. Thomas Coleman, Volusia County Health Department
Mr. Randy Croy, Serenity House
Dr. Betty Davis, Community Advocate
Ms. Dona DeMarsh, Volusia County Council designee
Mr. Bill Holland, Department of Juvenile Justice
Sheriff Ben Johnson, Volusia County Sheriff's Office
Ms. Lois Moltane, SEDnet
Ms. Dixie Morgese, Healthy Start Coalition of Flagler/Volusia
Ms. Lindsay Roberts, Volusia/Flagler Coalition for the Homeless
Mr. Dan Roll, American Red Cross
Mr. Robert Sterner, Volusia County Court Administration
Mr. Ron Zychowski, Community Partnership for Children

Ex-officio:

Ms. Toni Barrett, Stewart Marchman Center
Mr. Vince Baumstark, Volusia County Schools
Reverend John Ferro, DUNAMIS Community and Outreach Ministries
Ms. Senta Goudy, Dept. of Children and Families
Mr. Joe Jaynes, Community Advocate
Ms. Donna Marietta, Remax All Pro Realty
Mr. Joe Sullivan, Boys & Girls Clubs of Volusia and Flagler Counties

A Message from the President

This past year, One Voice for Volusia was awarded its sixth consecutive year of federal funding from SAMHSA's Drug Free Communities Grant. This award not only speaks to the vast professional abilities and related outcomes of the staff, leadership and membership, but is also a testament to the high regard among other coalition leaders and respective evaluators for One Voice across the nation. Congratulations to everyone!

As we move into 2008, we stop and pause in reflection of what 2007 brought and taught us. Many working in health and human services were afforded opportunities to network, learning more from and about each other at the 4th Annual Health and Human Services Summit held in October. The long-awaited online resource, www.211live.org, was launched with many features for professionals and residents to discover the latest information about social services programs and news. The e-distribution Community Connector resource grew in demand with hardly a business day passing without an email announcing relevant news specific to this field. One Voice for Volusia successfully connects our community through these and other effective efforts.

The monthly Coalition meetings attract new individuals while keeping the participation of longstanding members; an achievement due largely to the coordination and diversity of panel presentations featuring many perspectives and topics such as emergency planning and management, the provision of basic needs, connecting to the faith community, among others, over the past year. Coalition leadership and membership are to be commended for its work to share feedback and provide direction in the growth and enhancement of monthly meetings, regularly attended by 60 individuals representing nearly 100 organizations.

On the board level, additional key community leaders were invited to join the Board of Directors to strengthen and sustain One Voice for Volusia in 2008 and for the years to come.

The second annual *Community Agenda Snapshot* report revealed data that illuminates the real need and impact of key social indicators in our community. The report has been used in a variety of ways to communicate those needs. The Community Agenda illustrated the trends of the two-county area with the addition of more reader-friendly data, new indicators and a State-wide comparison trend. The Community Agenda Steering Committee chose to target the 0-5 age group by researching more extensively social indicators for this target population. It hopes to provide new insights into getting our kids ready for school and life.

We are proud of what we have accomplished and we look forward to the next year. A sincere thank you for your significant participation and exemplary support as One Voice for Volusia works to "connect the community."



Ray Salazar
President, One Voice for Volusia

The Coalition and Its Membership

Monthly Coalition Meetings

The coalition meets monthly for the purpose of networking and sharing valuable information on timely and varied topics such as Cultural Diversity, Substance Abuse/Use Prevention, the Provision of Basic Needs and Connecting with the Faith Community. In 2007, an average of 51 members participated in each monthly meeting.

Community Education

Community Connector: One Voice for Volusia has continued to use the “Community Connector” e-distribution to effectively communicate with community members and connect various groups in Volusia County. Messages are forwarded to more than 400 individuals and approximately 241 messages were forwarded through this resource in 2007.

Web Page Development: The One Voice website, www.onevoiceforvolusia.org, is a major component of the coalition’s community education efforts. The average number of visits in 2007 was 1,442 per month. This resource provides timely data, coalition and other initiative updates as well as all of the One Voice publications and resources. A few new web page sections were created during 2007 to include local, state and national training opportunities, funding opportunities and a local job posting bulletin board. One Voice for Volusia also manages the Community Agenda website (referenced later in that section).

"One Voice for Volusia is the centrality of our community in networking all of our agencies, businesses and faith based organizations and leads us in expanding our knowledge of the prevention and social service efforts taking place in our area."
- Victoria Kress, Stewart Marchman Center, Keep Kids Drug Free, Prevention Director

Other Resources and Publications: A Community Calendar was launched in March, 2007 and several publications were released over the year. The Speakers Resource Directory and Youth Groups Listing were updated and are now available online at www.ovfv.org/data2.htm. The Speakers Resource Directory now features more than 100 topics and efforts to market this resource to agencies and civic groups were favorably received in 2007.

Underage Drinking Prevention

One Voice for Volusia has concentrated its prevention efforts since inception on underage drinking. Over the years, efforts have been successfully implemented due to various financial sources. In 2007, One Voice was the recipient of Substance Abuse Response Guide (SARG) grant dollars to assess prevention needs and capacity in order to develop a plan to increase the ability to effectively reduce substance use and related problems in communities.

"Our involvement with One Voice has enabled us to identify where we need to expand services and develop available and necessary partnerships to establish program centers and generate operational support. We look forward to the SARG project in Deltona and strategically focus connecting this area to other parts of the county."
- Lisa M. Ryals, Director of Program Services, Boys & Girls Clubs of Volusia/Flagler

Based on data, state prevention planners identified Volusia County as being critical for achieving the state substance abuse prevention goal to reduce underage drinking. After review of locally collected data, efforts in 2008 will concentrate on the community of Deltona.

Implementation of the 2007 Strategic Plan

Strategic planning has been conducted at the coalition level annually since 1999. In 2006, the coalition defined its course to effectively plan over the next year and beyond. Long-term (three year) goals were established with year-to-year objectives to be implemented. Monthly reports at the coalition meetings complemented the work at committee level. The 2007 goals:

Objective A: Community Needs & System Capacity:

To develop an up-to-date assessment outlining community strengths, needs and barriers specific to health and human services/resources within Volusia County. The updated assessment would serve as the framework to build a service delivery/strategic plan infrastructure for health and human services.

Strategy A.1: Identify through coalition membership agencies that conduct internal assessments of capacity, programs, agency. etc.

Strategy A.2: Develop a historic timeline outlining previous and current efforts to study community needs in order to better analyze strengths, gaps and barriers.

Strategy A.3: Identify and collect service delivery systems/strategic plans within the coalition membership and community (non-members).

Objective B: Community Education & Awareness:

To develop data-driven and prevention-oriented awareness campaigns through the coordination of educational and marketing techniques/tools for health and human services within Volusia County.

Strategy B.1: Identify types of prevention messages (and audiences) marketed by coalition members, individually and potentially collectively in order to develop a calendar of issues or awareness events for members to utilize. Collect an inventory of member newsletters in order to assess varying populations and respective corresponding levels of communication.

Strategy B.2: Explore membership for shared interest in collaborating on a youth platform and/or leadership forum.

Strategy B.3: Support community education work related to specific coalition-identified topics or issues (such as underage drinking prevention)

Objective C: Data & Resource Infrastructures/Sharing:

To develop a user-friendly vehicle to enable a data/resource-sharing warehouse for health and human services within Volusia County.

Strategy C.1: Identify local data, resources and information maintained and available by coalition members in order to share collectively among the coalition.

Strategy C.2: Identify national and local training/resources among coalition members to share within coalition membership.

Strategy C.3: Explore potential funding and maintenance to establish an online data warehouse, available to the community.

Annual Membership Survey

One Voice conducts its annual membership survey each June in order to plan for the coming year, and improve coalition meetings, activities and organization building. Members are polled on how One Voice helps respective agencies and what was personally benefited from over the last year. The 2007 survey results were featured in the 2007 Mid-Year Progress Report which can be found at www.ovfv.org/publicate.htm

2007 Membership

One Voice for Volusia actively examines methods and implements strategies to increase and diversify its membership. During 2007, there were approximately 190 individual members of the coalition, representing over 100 organizations (an increase of 25% from 2006).

A Family Church
Act Corporation/ Project HOPE
Agency for Persons with Disabilities
Alzheimer's Association of Volusia/Flagler
Babies "R" Us
Back on Your Feet Ministries
BASIC Enterprise
BeginAgain Children's Grief Center
Big Brothers Big Sisters of Volusia/Flagler
Bio Trak
Boys & Girls Clubs of Volusia/Flagler Counties
Campaign for Working Families
CDI Early Head Start
Center for Business Excellence
Center for the Visually Impaired
Central Florida Community Development Corporation
Children's Home Society
Children's Medical Services
Children's Advocacy Center
Christian Encouragement Association, Inc.
Church for Men
City of Daytona Beach/Weed & Seed Project
Community Foundation of East Central Florida
Community Legal Services of Mid-Florida, Inc.
Community Life Center
Community Partnership for Children
Comprehensive Music Therapy Services
Council on Aging of Volusia County
County of Volusia
D.O.V.E.S.
Daytona Beach College (DBC)
Daytona Beach Down Syndrome Association
Daytona Beach Police Department
DBC Women's Center & Fresh Start Center
Department of Children and Families
Department of Juvenile Justice
Devereux
disAbility Solutions, Inc.
Domestic Abuse Council
DUNAMIS Community & Outreach Ministries
E.S.P. Case Management
Early Learning Coalition of Flagler/Volusia
Easter Seals of Volusia/Flagler
Eckerd Youth Alternatives
Evidence Based Associates

"Community coalitions are leading Florida's effort to integrate science –in measurable ways - into community prevention activities. One Voice for Volusia is consistently a leader among Florida's coalitions, demonstrating the importance of community collaboration in identifying and responding to critical issues in ways that produce measurable effect and long-term improvement of the quality of life for everyone in the county. Congratulations on another great year!"

- Skip Forsyth, Prevention Team Leader, Substance Abuse Program Office Florida Department of Children and Families

Family Life Center
Family Renew Community
Family Resource Coalition
Florida Child Healthcare Coalition
Florida Department of Revenue
Florida United Methodist Children's Home
Girl Scouts of Citrus Council
Great Kids Explorer Club
Greater Daytona Beach YMCA
Guardian Ad Litem Program
Halifax Health
Handicapped Adults of Volusia County
Healthy Communities
Healthy Start Coalition of Flagler/Volusia
Heart of Volusia
Heartland ELP, Inc.
Hispanic Health Initiatives
Homeless Assistance Corporation
Hospice of Volusia/Flagler
Interested Residents
Job Corps
Magellan Health Services
Mental Health Association

Mid Florida Community Services, Inc./Head Start
Volusia
Neighbor To Family, Inc.
Neighborhood Partnership Program
North East Florida Addictions Network,
Off the Streets, Inc.
Operation Caring Through Sharing
Ormond Beach Police Department
Our Lady of Lourdes Catholic Church
Outward Bound Discovery
PACE Center for Girls
Palmer College of Chiropractic, Florida Campus
Presbyterian Counseling Center
Promoting Safe & Stable Families, HND/CPC
Radcliffe Communications
Re/MAX All Pro Realty
Redirecting Children's Behavior of Daytona Beach
RFW/Pure Energy
S.R. Perrott, Inc.
SEDNet
Serenity House of Volusia County
Stewart-Marchman Center
Tailored Werk Solutions
The ARC
The Chiles Academy
The House Next Door
The Joel Lawrence Foundation
The Salvation Army
UCP East Central Florida/WORC

United Way of Volusia/Flagler Counties
University of Central Florida
University of FL /Volusia County
Cooperative Extension/JHI
University of Florida
Vocational Rehabilitation
Volusia County Department of
Corrections
Volusia County Health Department
Volusia County Marine Institute
Volusia County Schools
Volusia County Sheriff's Office
Volusia County Teen Court
Volusia Cty Court
Administration/Juvenile Drug Court
Volusia Halfway House
Volusia Interfaith/Agencies Networking
in Disaster
Volusia/Flagler Coalition for the
Homeless
Volusia-Flagler TechBridge
Votran
VSA Volusia
Walking on Sunshine Animal Rescue
West Volusia Family YMCA
West Volusia Police Athletic League
World Connect Chamber of Commerce
Youth Explosion for Christ

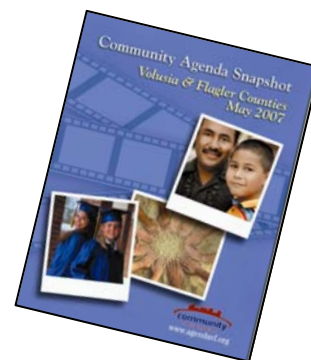
The Community Agenda

The Community Agenda Snapshot is intended to serve as a guide for individuals and groups responsible for planning, policy, and funding improvements to the health and human services system. The goal of the initiative:

Engage the community by examining data and establishing priorities to improve local health and human services.

The framework focus areas of the Community Agenda are:

- Creating a Brighter Future for our Children and Youth
- Building Stronger Families and Neighborhoods
- Creating Independence for Elderly and Creating Independence for Adults with Disabilities
- Responding to Community Disaster
- Promoting Wellness and Protecting Our Health



Through the work of the Community Agenda Steering Committee, the Snapshot Review Committee, numerous Data Task Forces and the Funders' Council, the second edition of the 2007 Community Agenda Snapshot was released on May 31, 2007.

New components to the report included, but were not limited to, a detailed explanation regarding the data compiled, the addition of affordable housing to the poverty section, the state trends to all of the indicators as well as a glossary located at the back of the report. The Community Agenda was framed into the strategic planning efforts of the One Voice for Volusia coalition as well as other community initiatives over the course of the year.

Also underway is the research of other community models for establishing a Funders' Council. The purpose of a Funders' Council is to engage key leaders of the area's primary funding streams to explore strategies to work together more efficiently and effectively. The local ad hoc committee charged with this task met on a regular basis during 2007. More information regarding the Community Agenda can be found online at www.agendavf.org.

Plans for 2008

Objectives for 2008 have been established by outlining plans for the data report and the mini-study. Data Report Objectives include:

- Secure community involvement and oversight for the Community Agenda project.
- Continue to support the Community Agenda Steering Committee as the oversight body for the Community Agenda Action Plan.
- Review and revise the *Snapshot* report by engaging individuals and groups to participate in updating the information contained therein.
- Analyze data for indicators that exceed a 10% difference from the state benchmark.
- Share the *Snapshot* report widely with at least 2,000 community members.

The mini-study objectives for 2008 are:

- Gather clusters of research and data specific to children ages birth through five for an in-depth study.
- Publish a mini-report on the cluster data with findings and recommendations for future community consideration.

Community Agenda Steering Committee

The Community Agenda is led by a diverse group of community leaders representing the core areas of the health and human services community. The Steering Committee meets not less than twice annually and on an as needed basis.

Co-Chair: Alan Abramowitz, Community & Child Advocate

Co-Chair: Samuel A. Willett, Bank of America

Reginald Williams, Department of Children and Families

Patrick Johnson, RN, Flagler County Health Department

Thomas R. Coleman, MD, MS, Volusia County Health Department

Ray Salazar, United Way of Volusia/Flagler

Ron Zychowski, Community Partnership for Children

Jeff Miller, Flagler County Schools

Mary Bruno, Volusia County Schools

Linda Levin, ElderSource

Rick Fraser, Center for Business Excellence

Lynda Linke, County of Flagler Community Services

Edward L. Jasper, County of Volusia

Rev. John Ferro, DUNAMIS Community & Outreach Ministries

Edwin DeBardeleben, Agency for Persons with Disabilities

Bob Elkin, Palm Coast Data

Susan Caplan, Caplan Management Group, LLC

David Kerr, Community & Child Advocate

Dixie Morgese, Healthy Start Coalition of Flagler/Volusia

Lindsay Roberts, Volusia/Flagler Coalition for the Homeless

“Having the ability to analyze real data, and being equally aware of existing service resources and their connectivity are both crucial for a succinct and useful overview of a community. One Voice allows the task of meaningful planning to occur, by meeting the informational needs of our time.”

- Susan Caplan, Caplan Management Group, LLC

Other Agency & Coalition Initiatives & Projects

One Voice staff is regularly requested to assist and/or convene meetings in order to address local issues requiring improvement through collaboration. In 2007 efforts continued to facilitate Holiday Planning Assistance, involving the numerous agencies that provide services to families and children in need over the holidays (Thanksgiving and Christmas). Continued interest in this effort will result in an informal survey of 2007 efforts to be made available in 2008 regarding collaboration and methods to effectively improve this sub-system. Other significant efforts undertaken in 2007 are featured below.

2007 Health & Human Services Summit

The fourth annual Health & Human Services Summit was held on Monday, October 15, 2007 at the Ocean Center in Daytona Beach. This “tradeshow” of health and human services is designed for professionals, para-professionals and other adults interested in learning more about the community social services available. Regarded as an effective networking event, the 2007 Summit involved more than 75 booths, attracted more than 400 attendees and featured educational and training workshops.

“The booths were a great mix of organizations and what a wealth of information! I learned from organizations that I either knew little about or nothing at all. It was very informative and a terrific way to share information on the resources that serve our community.”

- Robin King, Vice-President, Director of Operations for the Center for Business Excellence

www.211Live.org Partnership

One Voice for Volusia partnered with The United Way’s First Call for Help to provide the information and referral resource online for the first time. Visitors to the site, www.211live.org, are able to access information by program, agency and service. The site was officially launched in August, 2007.



Professional & Evaluation Services

One Voice regularly provides technical assistance to neighboring and other coalitions in Florida. One Voice for Volusia submitted, and was awarded, a federal grant to formally mentor the Seminole County Coalition over the next two years. One Voice for Volusia also maintains professional services contracts, primarily serving in a lead evaluator capacity.

“Seminole Prevention Coalition has greatly benefited from the wonderful mentorship provided by One Voice for Volusia. The guidance and support we have received have helped our coalition become a viable and sustained forum to promote a safe and drug free community.”

- Patty Fritch, Seminole County Prevention Coalition/Safe and Drug Free Schools, SCPS

2006-07 Financial Report *(July 1, 2006 – June 30, 2007)*

Income

Grants	\$179,551
Professional Fees	\$41,702
Community Agenda	\$51,875
Total Income	\$273,088

Expense

Wages and Payroll Taxes	\$160,314
Professional Fees/Consultants	\$18,109
Rent	\$17,502
Employee Benefits	\$10,521
Supplies	\$8,699
Travel	\$8,652
Printing and Reproduction	\$7,011
Web Sites	\$6,798
Program/Educational Materials	\$6,777
Meeting Costs	\$4,616
Depreciation	\$4,384
Telephone	\$4,581
Insurance	\$3,076
Internet Service	\$1,648
Training	\$1,614
Dues, Fees and Subscriptions	\$1,322
Advertising	\$960
Postage	\$941
Creative Products	\$867
Miscellaneous	\$632
Repairs and Maintenance	\$185

Total Expense	\$269,209
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Net Assets, End of Year	\$98,228
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For more information about One Voice for Volusia:

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