



# One Voice for Volusia

*Connecting Our Community*

Start: 9:00 a.m.
End: 10:30 a.m.
Volunteers: 90
Volunteer Hours: 180

## Coalition Meeting Minutes

October 12, 2016 9:00 a.m. to 10:30 a.m., Florida Department of Health in Volusia County

Name	Agency
Acevedo, Kathy	Friends of Library Access
Arington, Brandy	Community Partnership for Children
Bass, Maia	Children's Home Society
Beauregard, Micky	Domestic Abuse Council
Beekman, Beth	Florida Health Care Plans
Bethune, Charles	Florida Department of Health
Biro, Edie	VOTRAN
Bleasdell, Ruther	Pediatric Health Choice
Bolin, Jarrett	Magellan Complete Care
Bradley-Thacker, Linda	University of Central Florida
Bradt, Michelle	Florida Hospital Memorial Medical Center
Brewer, Mary	Student-University of Central Florida
Broxton, Tony	Outreach Community Care Network
Bryant III, Thomas	Florida Department of Health
Camper, Victoria	Healthy Start Coalition
Casas, Alicia	United Way of Volusia-Flagler Counties
Case, Joyce	Health Planning Council of Northeast Florida
Chanfrau, Priscilla	Halifax Health-Hospice
Chrapek, Karen	Darryl Strawberry Recovery Center
Coalson, Carl	SEDNET
Coffie, Carol	Mid-Florida Community Services
Crowe, Allison	UF Child Protection Team
Davis, Flora	St. John's River Rural Health Network
Davis, Michael	Mid-Florida Community Services- Head Start
DeGuzman, Luisa	Stetson University
Edwards-Johnson, Angela	University of Central Florida-Daytona Beach
Elkins, Crystal	Panda Designs and Marketing
Esquinaldo, Pete	Independent Bemer Distributer
Finnicum-Simmons, Amber	Stetson University-Center for Community Engagement
Fisher, Dylan	Al Smith for Volusia County Council
Fredsall, Cheryl	Daytona Beach Health and Rehabilitation Center
Georger, Donald	The Salvation Army
Gillikin, Doug	James Moore and Co.
Gonzalez, Israel	Court Administration- Teen Court
Graser, Tegan	Children's Home Society
Haley, Randolyn	Volusia/Flagler YMCA
Hardy, Donna	Florida Hospital Community Care Network
Hecht, Gitara	Student-University of Central Florida
Hite, Robin	Community Legal Services for Mid-Florida
Holton-Snider, Lisa	Florida Health Care Plans
Husband, Laureen	Florida Department of Health
Jackson, Clayton	Volusia County Community Assistance
Jeffrey, Megan	Devereux
Kent, Ginny	Halifax Urban Ministries
Koontz, Brooke	Devereux
Korfage-Amborn, Deborah	Halifax Health-Hospice
Lebo, DJ	Early Learning Coalition
LeDuc, Erin	Daytona State College- Center for Women and Men
Lee, Diana	Bethune-Cookman University
Lewandowski, Jillian	Department of Juvenile Justice
Long, John	Halifax Health
Lowe, Velma	CareerSource Flagler/Volusia
Marshall, Julia	Department of Children and Families

Martin-Morgan, Diane	Volusia County Schools
Massey, Christopher	Department of Juvenile Justice
McMullin, Lori	Conklin Center for the Blind
Medford, Mike	Boys and Girls Clubs
Meeks, Antionette	Community Resident
Moody, Jim	Edyth Bush Institute for Philanthropy and Non-Profit Leadership
Morgan, Harrel	United Healthcare Community Plan
Morten, Paula	Daytona State College
Murphy, Kevin	Florida Department of Health
Murphy, Sean	Embry-Riddle Aeronautical University
Newcomb, Jamie	CareerSource Flagler-Volusia
Nichols, Elexia	Stewart Marchman-Act Behavioral Healthcare- Beach House
Nolam, Jenaye	Stewart Marchman-Act Behavioral Healthcare- Beach House
Philio, Cher	Halifax Health-Healthy Communities
Poole, Melissa	Family Health Source
Preston, Gloria	Florida Healthcare Plans
Pye, Angie	Domestic Abuse Council
Rivera, Lisa	MTM, Inc.
Roberts, Joe	CareerSource Flagler/Volusia
Rosenthal, Hope	Hope Reins, Inc.
Salazar, Angela	Family Health Source
Shepard-Ryan, Shimene	Take Stock in Children (FUTURES Foundation)
Smith, Diane	Blue Jay Academy
Szabo, John	AB&T
Thomas, Ashley	Florida Department of Health
Turner, Craig	Outward Bound
Van Dyke, David	Catholic Charities
Webb, Cherise	PACE Center for Girls
West, Brandi	Easter Seals/Early Steps
Wilary, Loretta	United Way of Volusia/Flagler
Wolfson, Darlene	Halifax Habitat for Humanity
<b>One Voice Staff</b>	
Barrow, Julie	Executive Director
Kennedy, Lynn	Project Director
Hoch, Amanda	Youth Outreach Coordinator
Dinda, Nichole	Clerical Assistant
Madalena, Nicole	Intern-UCF

If you would like the email of an individual who attended this meeting, please email [nichole@ovfv.org](mailto:nichole@ovfv.org) or call (386) 947-8301.

## **WELCOME/APPROVAL OF MINUTES/COALITION BUSINESS**

The meeting was called to order at 9:00 a.m. by Julie Barrow. Cher Philio then welcomed everyone and thanked them for coming, saying that a copy of the minutes would be available upon request at [nichole@ovfv.org](mailto:nichole@ovfv.org). She then let everyone know that there was no meeting sponsor this month, and encouraged anyone who would like to have more than 30-sec to make an announcement or talk about their agency to consider sponsoring a future meeting. Sponsorship helps to cover the cost of meeting materials as well as the snacks and refreshments that are provided. Roundtable introductions ensued

## **COALITION BUSINESS**

Julie called the meeting back to order. She then introduced Jamie Barkley, Membership Director for the Daytona Regional Chamber who led the group in an extended networking exercise. Jamie asked each person to introduce themselves to someone new and take time to find out how they can help one another. He also encouraged everyone to set up a time to meet, whether that be at their place of work or out to lunch, to follow up. He then made an announcement on behalf of One Voice for Volusia, that One Voice now has a Facebook page. He asked everyone to pull out their phone and "like" their page right there on the spot to show their support for the organization. He concluded the exercise by saying that networking is as simple as introducing yourself and encouraged everyone to make the most of the time at meetings such as the One Voice for Volusia monthly coalition meeting.

Julie thanked Jamie for taking the time to lead us in the exercise. She then thanked those who have sent in the membership subscription for the 2016-17 fiscal year which started in July, and asked those who had not re-subscribed yet to please send in their payment as it helps One Voice to continue all they do in the community.

Next, she spoke about the Health and Human Services Summit that is coming up on October 28<sup>th</sup> and the Ocean Center in Daytona Beach. She thanked all the sponsors and current vendors for supporting the event and said she hoped it would be the best one yet. She also encouraged everyone to go on the One Voice for Volusia website and pre-register for the training classes that will be held during the event. She reminded everyone that there would be limited seating so pre-registering is highly recommended beforehand.

Julie then took a moment to speak about the Community Agenda. She said that the information was updated on September 30<sup>th</sup>, and that it can be viewed on the One Voice for Volusia website, and print copies are available by request for a fee. She also said that the youth substance abuse prevention initiative Friday Night Done Right has been expanding in our community. She thanked the Volusia/Flagler YMCA for allowing us to participate in their events. She then asked those attending the meeting to take the Parents Who Host Lose the Most Pledge that they would not host underage drinking in their homes, as 82% of Volusia teens who drink are doing so in their own home or the home of a friend (2014 FYSAS data). Pledge cards are available at the meetings and by request. She also issued a challenge to the group, to take a stack of Parent's Who Host cards and get them signed by friends, family, colleagues, and anyone else they could think of. She asked that they get the cards signed and bring them back to the December meeting, and that the organization who had the most cards would be rewarded with either a year's subscription to One Voice or a Meeting Sponsorship. She also said that the moving PSA on Suicide that was presented by Caitlin at a previous meeting would be available soon on the One Voice website.

## MONTHLY TOPIC

Cher then introduced Micky Beauregard, Education and QA Specialist for the Domestic Abuse Council. Micky began by saying that October is Domestic Violence Awareness Month. She said that in 2015 there were over 4,500 cases of domestic violence reported in Volusia County, and 6049 calls to the Domestic Abuse Hotline. She said that stalking has been a huge issue, with our current technology making it that much easier for someone to do. She said that we should all be aware of those around us and their current situations. Things like way too many phone calls at work could be a sign of harassment or stalking. She also said that emotional and verbal abuse are extremely common, where one person beats the other one down with their words, making them feel worthless. She encouraged everyone to stay safe with their social media use. She said not to give out too much information, such as your location. It may seem like fun to post your every move on Instagram but it makes you easy to find as well, which can be dangerous. She also encouraged everyone to lie. When you set up your passwords and the automatic generator comes up asking for answers to things like "Where were you born" or "Your first pet's name" that there is no reason you can't make something up. These answers can be easy for someone that knows you to figure out, and if you no longer wish to have contact with an individual they can still find out all about you if they can get into your accounts. She said to come up with answers that are easy for you to remember but are not true so that only you can access your accounts. She thanked everyone for their ongoing support and asked that they wear purple or pink in support of Domestic Violence Awareness. Micky can be contacted by email at [micky@domesticabusecouncil.com](mailto:micky@domesticabusecouncil.com) or by phone (386) 257-2297 ext. 119.

Julie took a moment to say that Know the Law, which One Voice for Volusia teaches in our local schools, helps to keep the kids safe by teaching them some of the dangers and ramifications of using social media. She gave the example of a young lady who lost a scholarship due to content on her Facebook page, and said you never know who is checking up on you. It can be a family member, college admissions officer, or even a potential employer.

Cher then introduced Crystal Elkins of Panda Designs & Marketing. Crystal started by saying that social media can be a great tool for non-profit organizations as it can raise awareness in your community and beyond. She said that there are currently 1.7 billion people on Facebook, and on average people check their social media at least three times each day. If your focus is teenagers, they are mostly using Instagram and Snapchat so those can be helpful platforms to get your message out. She also said that you can't expect to get 1 million or even 1,000 followers right away, or that you will raise a lot of money. It takes time to build your social media sites and get the word out about your organization. She said that she helps to build a complete brand experience, like she is currently doing for One Voice for Volusia. One Voice has currently launched not just a Facebook page, but also Instagram and Twitter accounts. She concluded by taking a moment to go Live on the One Voice for Volusia Facebook account and had everyone wave. Crystal can be contacted by email, [crystal@designsbypanda.com](mailto:crystal@designsbypanda.com), or phone (407) 462-4689.

## NEXT MEETING/ADJOURNMENT

Julie called the meeting back to order and thanked everyone for coming. Following brief member announcements, the meeting adjourned. **The next meeting will be held on Wednesday, November 09, 2016, at 9:00 a.m. in Conference Rooms 516 A & C, Volusia County Health Department.**



# One Voice for Volusia

*Connecting Our Community*

## Coalition Meeting Comments

**October 12, 2016 - 9:00 a.m. to 10:30 a.m., Florida Department of Health in Volusia County**

- 25 meeting critiques were completed.
- 22 marked the meeting was “productive”
- 2 marked it was “O.K.”
- 1 did not mark how the meeting was.
- 10 marked it was their first meeting.

The next meeting could be improved by:

- “Re-arranging the chairs. I feel the set-up was kind of awkward.”
- “Perhaps start on time- or longer meetings?!”
- “Continue to share new and innovative information”
- “Great meeting”
- “Everything was great.”
- “Great meeting”
- “Kill fluorescent’s (at least over screen) verifying projector works before meeting”
- “Having tables at seats which I understand is the norm”
- “Different meeting and greet exercise. It was really hard to hear the person I met with everyone talking in the room”
- “1. Ask people to speak up when they are introducing themselves at the beginning. 2. When people are talking about their events at the end of the program please make sure people in the back and those leaving are quiet!!”
- “More time to network”
- “It was hard to network with new people because it seemed whoever the people originally matched up with stayed with them and talked to them the whole amount of time allotted.”

What I liked about this meeting was:

- “Networking. Social marketing. Domestic abuse presentation.
- “Great topics”
- “Crystal’s presentation was awesome!”
- “Connections for disaster relief services”
- “Extended networking session and social media”
- “Best I’ve attended. Network exercise was great. Social media presentation was even better.”
- “Great info about social media”
- “Everything”
- “Very informative”
- “Very informative and interactive”
- “Information about disaster relief”
- “1 on 1”
- “The opener from Jamie and the Daytona Chamber- great way to connect!”
- “Presentations were awesome. Crystal did a fab job!”
- “1 on 1, meet and greets”

- “Social media tips, networking”
- “Friendliness”
- “Marketing Presentation”
- “The wide range of services/groups represented”
- “Loved the presentations- very informative. My first meeting- Really enjoyable”
- “The motivation of connecting”
- “Info during monthly topic”
- “The social media presentation was really helpful!”

Suggestions for “Topic of the Month”:

- “Services available for persons with disabilities; specific info (as a complement to the panel held previously)”
- “Health and wellness”
- “Fundraising”
- “Continuum of Care for our Parents (Sr. Centers, Care at home, Hospice)”
- “Support groups”
- “Homeless children”

Other Comments:

- “Thanks so much for this wonderful space!”
- “Great job under difficult circumstances”
- “Wish meeting minutes were posted on website- for reference without having to request”
- “Outstanding meeting”
- “Best meeting place in town 😊”
- “Great! Panda lady was awesome”