

# INVITATION TO PARTICIPATE & SPONSOR LOCAL YOUTH FOR THE 4<sup>TH</sup> ANNUAL JACKIE ROBINSON DAY! [www.ovfv.org](http://www.ovfv.org)

Let's Make History and "Pack the Jack" reaching thousands of Youth & Families at the Tortugas' Friday Night Season Opener, April 13, 2018

Over 1100 tickets donated last year with record breaking attendance!

One Voice for Volusia and the Daytona Tortugas along with amazing community partners like you are teaming up to offer a fun and meaningful "Friday Night Done Right"\*\*\* event to celebrate our area youth who have exhibited character, perseverance and excellence in the face of life's challenges.

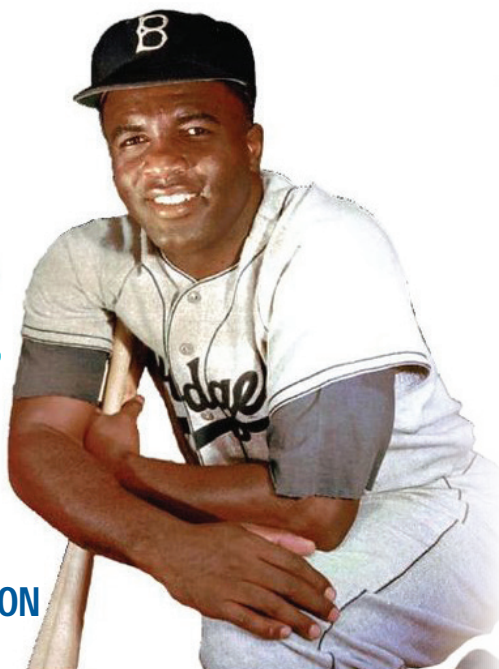
Your Sponsorship will help a child experience an incredible night out surrounded by a caring community, while giving your organization positive exposure in front of thousands of fans!

- Youth run the bases, participate on the field during the national anthem and receive awards from community leaders, dignitaries and local officials.
- Sponsors set up interactive booths and tables to showcase their support and programs.
- Youth awards ceremony and festivities begin at 5:30 p.m., game starts at 7:05 p.m.



**"A LIFE IS NOT  
IMPORTANT  
EXCEPT IN THE  
IMPACT IT HAS  
ON OTHER  
LIVES."**

**- JACKIE ROBINSON**



**Sponsorship  
Opportunities!**

## Sponsorship Packages to Pack the Jack

**Title Event Sponsors**  
**\$2500**

Funds the Jackie Robinson awards dinner and tickets for 200 including the Jackie Robinson youth honorees, dignitaries and supporting agencies.

- Recognition at the dinner and award ceremony with sponsor "takeaways" at every seat
- Presenting logo with premium placement and font on all marketing materials including; tickets, websites, press releases, social media, fliers, event banner, t-shirts, media spots, etc.
- 15 to 30 second PA system recognition at key game breaks, with "enter to win" opportunities driving attendees to booth and acknowledgment in event program insert.
- Premiere display space at the venue with room for tents, cars, give-aways, blow-ups, etc.

**Social Media Sponsors**  
(2 available)  
**\$2000**

Premiere backdrop name placement at event entrance for photo ops for social media posting with photo booth props provided (backdrop will also be used at future Friday Night Done Right events).

- Receive 100 tickets to donate to local youth/distribute to your stakeholders
- Presenting logo with prime placement and font on all marketing materials and promotions
- PA system recognition at key game breaks and acknowledgment in event program
- Premiere display space at the venue with room for tents, cars, give-aways, blow-ups, etc.

**Home Run**  
**\$1500**

- Receive 100 tickets to donate to local youth/distribute to your stakeholders
- Presenting logo with prime placement and font on all marketing materials and promotions
- PA system recognition at key game breaks and acknowledgment in event program
- Premiere display space at the venue with room for tents, cars, give-aways, blow-ups, etc.

**First Pitch Sponsors**  
(3 available)  
**\$1000**

Throw out the first pitch and join youth and dignitaries on the field

- Receive 50 tickets to donate to local youth/distribute to your stakeholders
- 15 to 30 second PA Announcement while on field and prime location of booth/tent
- Logo on all marketing materials and promotions and program insert

**Grand Slam Sponsors \$500**

40 tickets to donate/distribute, recognition on all marketing and promotional materials and may host a booth.

**Take Me Out to the Ball Game Sponsors \$275**

Receive 25 tickets to donate/distribute and recognition on all marketing and promotional materials and may host a booth.

Company/Individual Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: (Please select one)

Title Event \$2,500

Social Media \$2,000

First Pitch \$1,000+

Grand Slam \$500

Take Me Out to the Ball Game \$275+

**Please spread the word! In-kind donations also needed to fill youth goody bags.**

\*\* Youth who feel supported by their community are much less likely to use substances.

*Friday Night Done Right* celebrates our youth through community partnerships honoring our youth who are making the right choices on a Friday Night!

**Questions? Please email [Julie@ovfv.org](mailto:Julie@ovfv.org) or visit [www.ovfv.org](http://www.ovfv.org).**

*friday night*  
**DONE RIGHT**