

Substance Abuse Prevention Initiatives

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One Voice for Volusia



What is One Voice for Volusia?

Through collaboration One Voice for Volusia mobilizes all sectors of the community by strengthening our organized capacity to meet human needs.

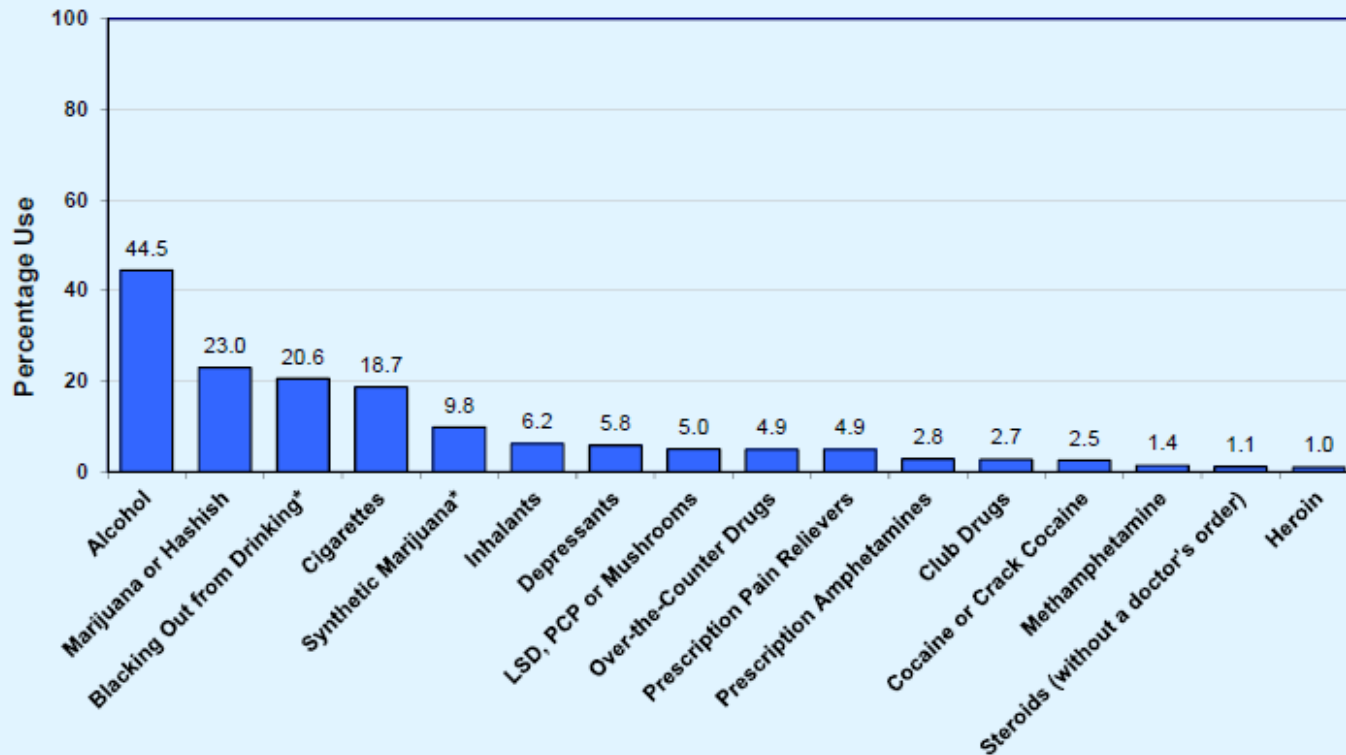


2014 Florida Youth Substance Abuse Survey- Volusia County

- The sample size for Volusia County was 1,070 students across grades 6 through 12
- The survey measures adolescents reported use of tobacco, marijuana, alcohol, and other controlled substance use over a lifetime and within the past 30 day period.
- Other survey questions relate to use location, sources of substances, other illegal activity, and preventative factors.

**Graph
1**

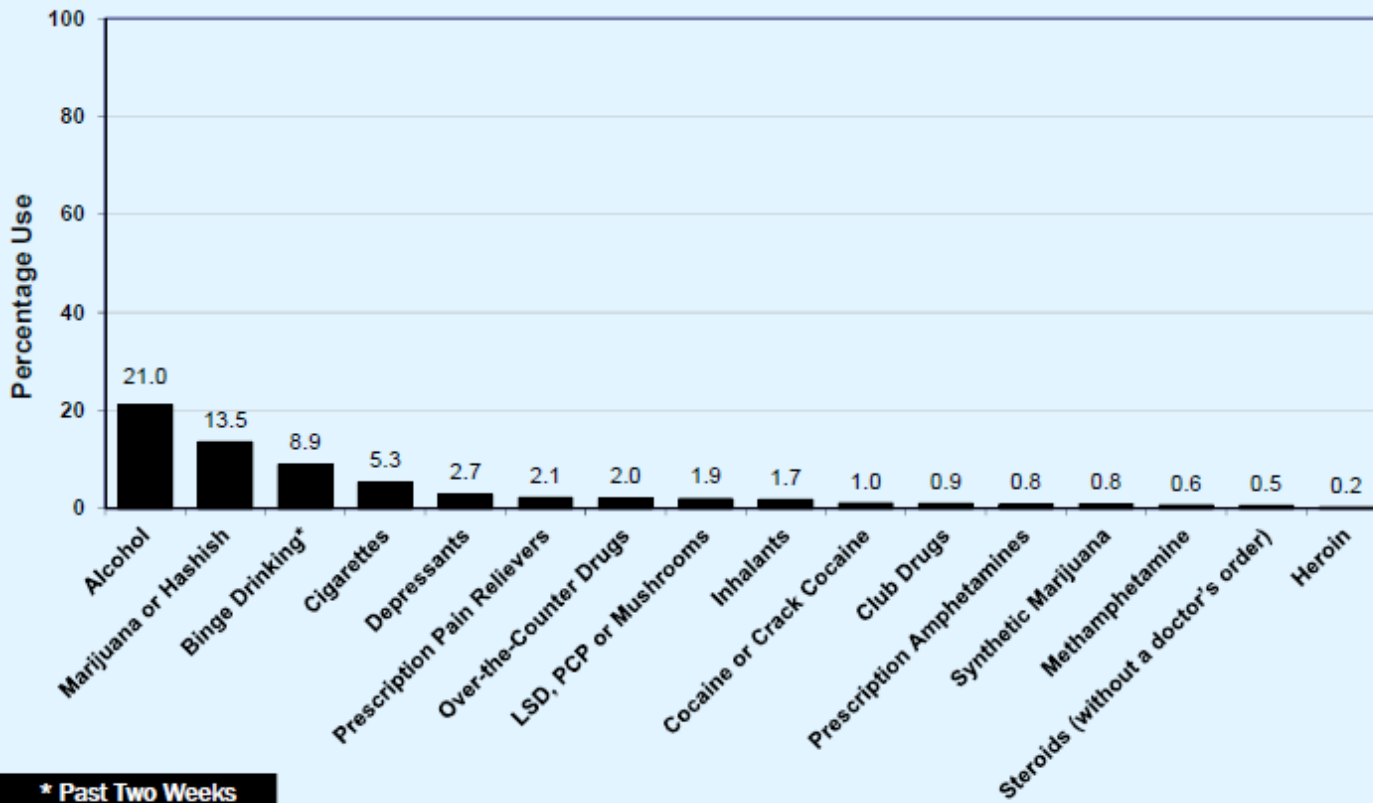
Lifetime use of alcohol, tobacco and other drugs among Volusia County students, 2014



* High School Only

**Graph
2**

Past-30-day use of alcohol, tobacco and other drugs among Volusia County students, 2014

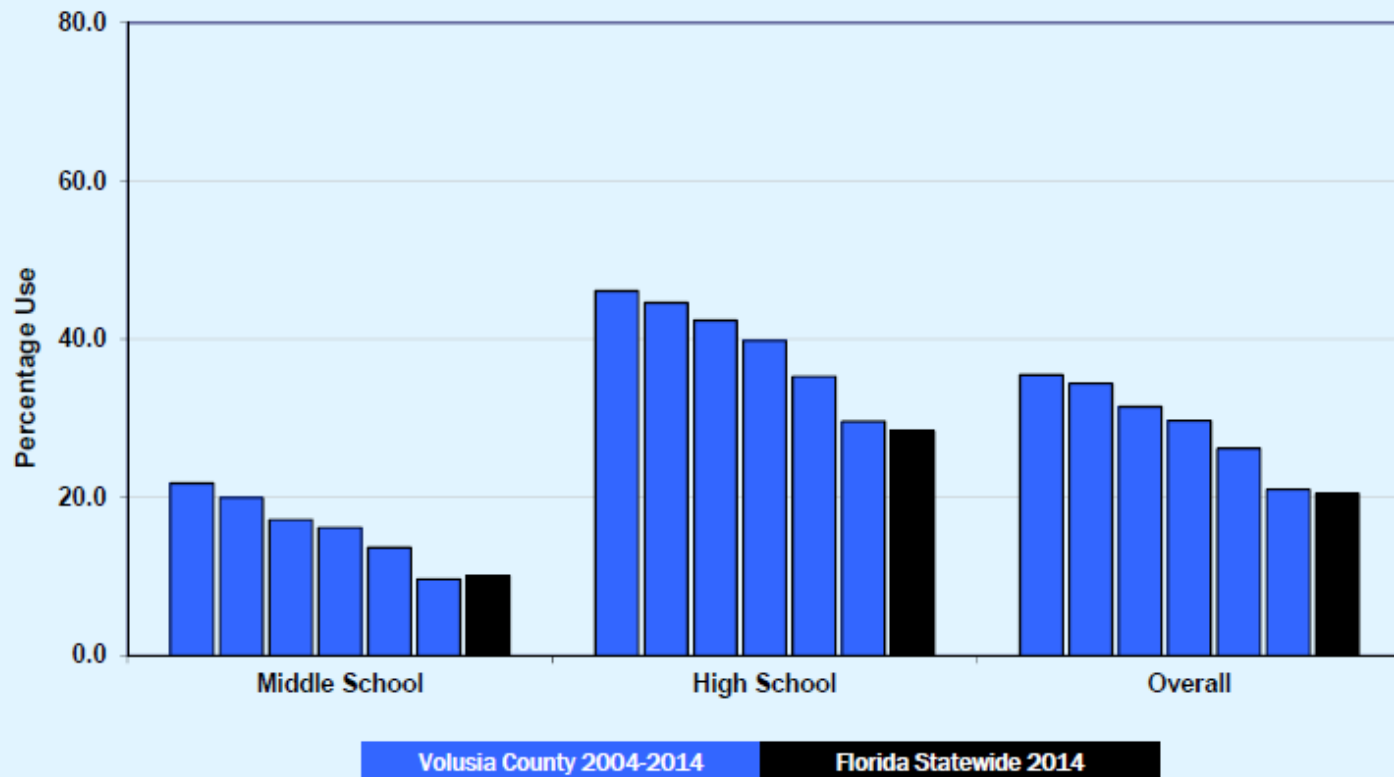


Key Findings

- With overall prevalence rates of 44.5% for lifetime use and 21.0% for past 30-day use, alcohol is the most commonly used drug among Volusia County Students
- After alcohol, students reported marijuana (23.0% lifetime and 13.5% past 30-day) and cigarettes (18.7% lifetime and 5.3% past 30-day) as the most commonly used drugs

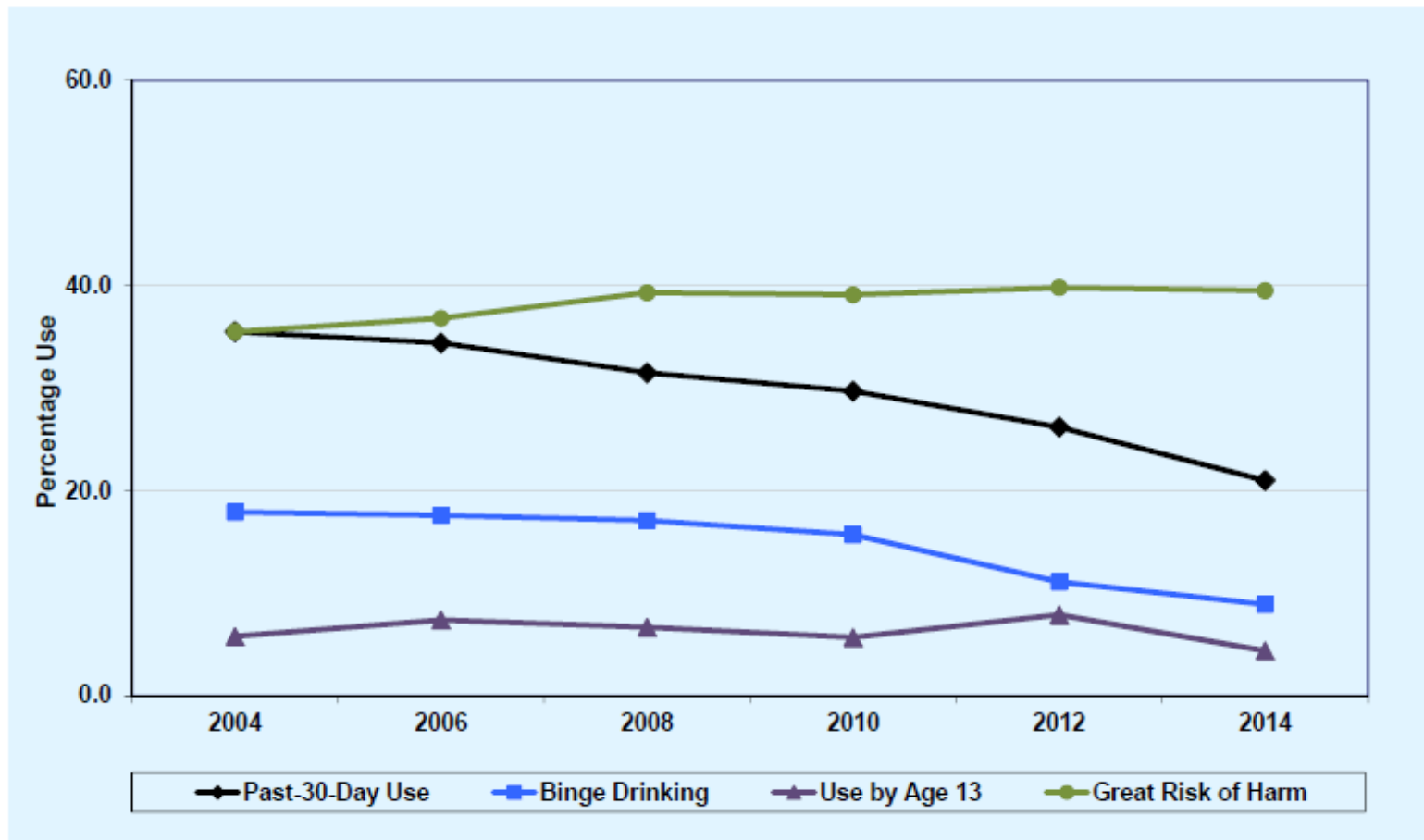
**Graph
3**

Past-30-day alcohol use, Volusia County 2004-2014 and Florida Statewide 2014



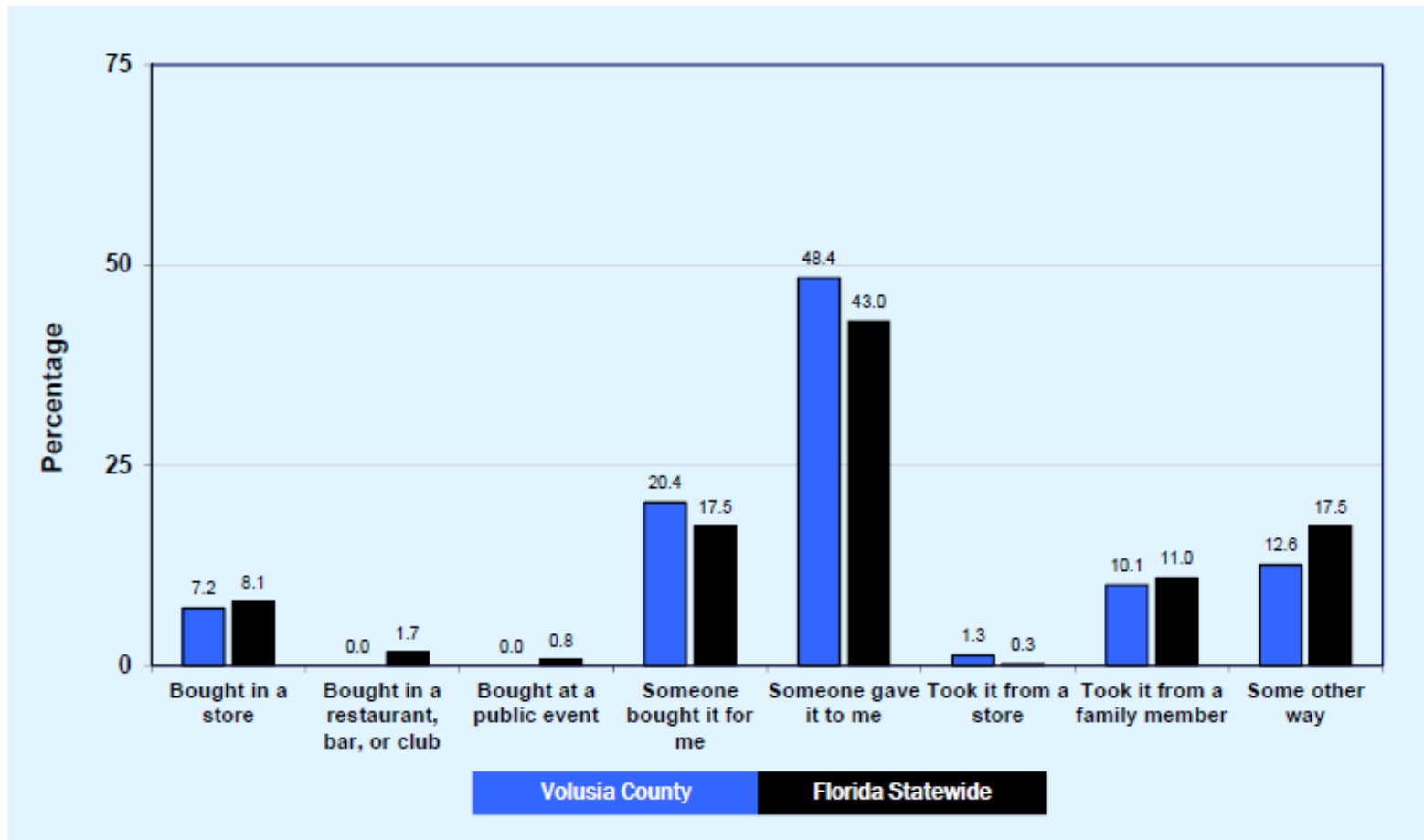
**Graph
5**

Alcohol trends summary for Volusia County, 2004-2014



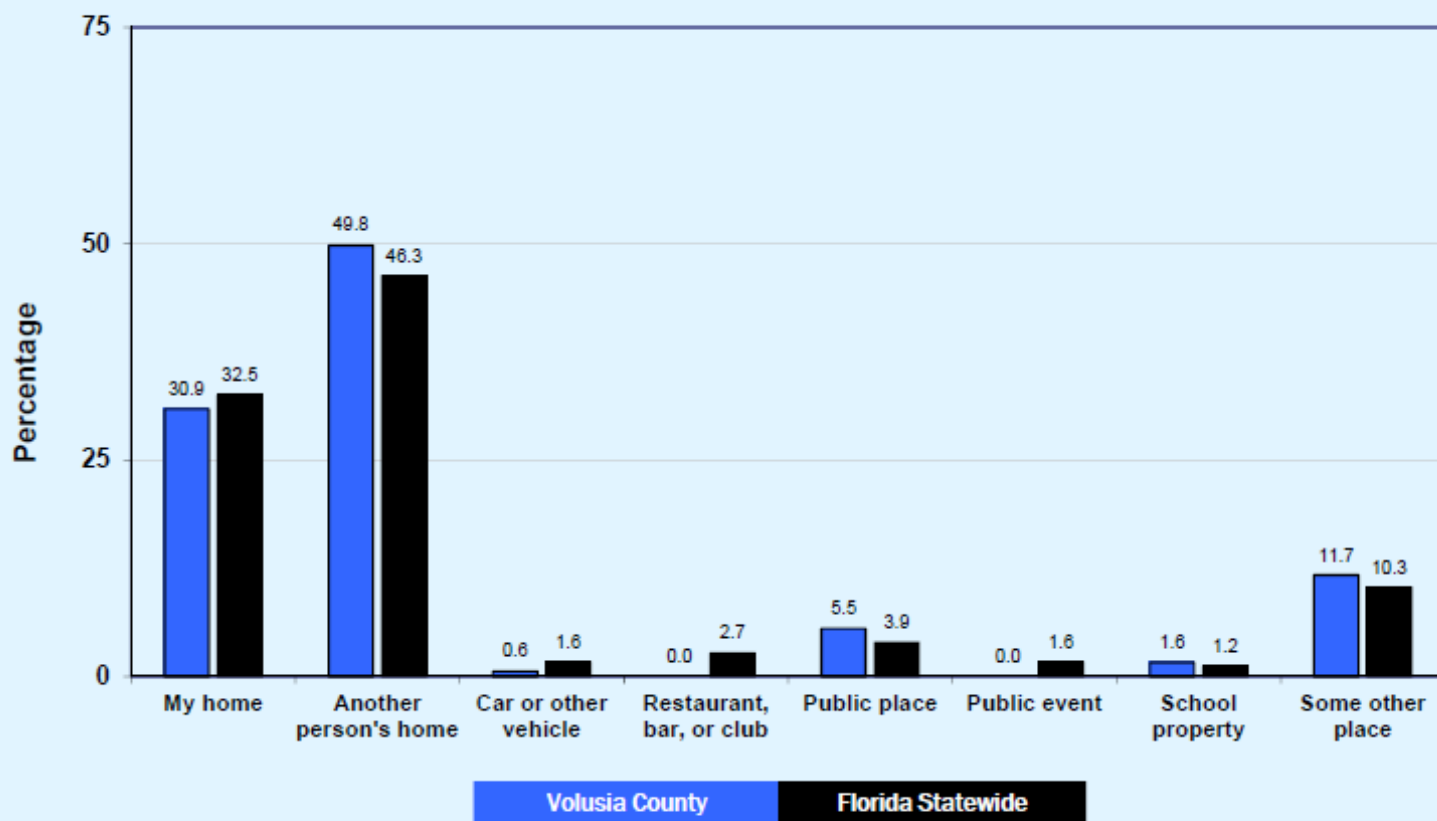
**Graph
6**

Usual source of alcohol within the past 30 days among **high school** drinkers, Volusia County and Florida Statewide, 2014



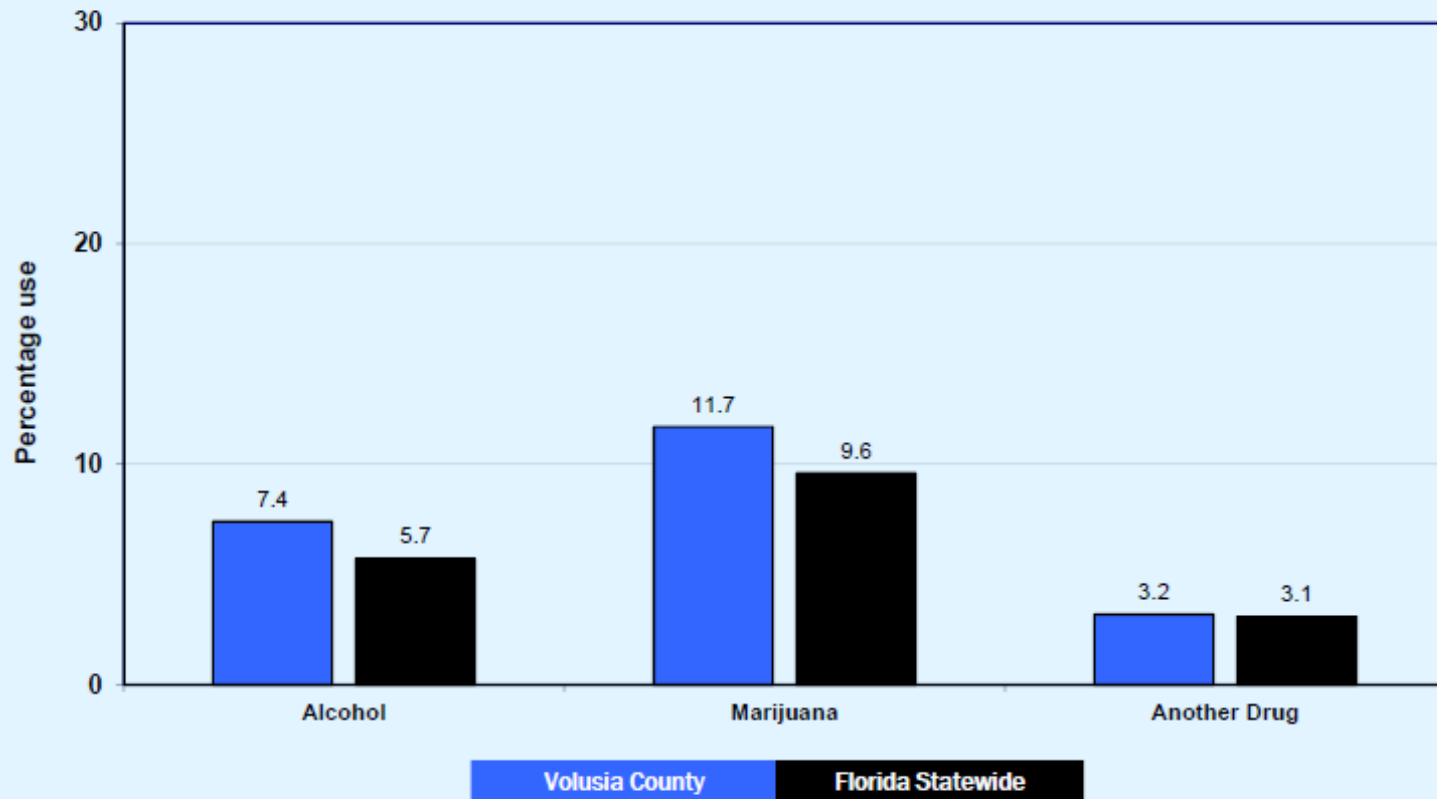
**Graph
7**

Usual drinking location within the past 30 days among **high school** drinkers, Volusia County and Florida Statewide, 2014



**Graph
12**

ATOD Use Before or During School, Volusia County and Florida Statewide, 2014



Key Findings

- In Volusia County, past 30-day alcohol use was reported at 21.0%, compared to 20.5% across the statewide sample
- 18.7% of high school students have ridden in a car with a driver who was under the influence of alcohol

PARENTS
WHO HOST
LOSE
THE MOST



Don't be
a party to
teenage
drinking.

**It's against
the law.**

- **Behaviors & Related Problems:**

 - Underage Drinking

- **Risk & Protective Factors:**

 - Parental Monitoring

- **Intervention:** Parents Who Host, Lose the Most: Don't be a party to teenage drinking

- **Short-term Outcomes:** Reduce Underage Drinking Parties

- **Long-term Outcomes:** Reduce Underage Drinking Rates

- Separate Presentation Guide Available for Gov't, Law Enforcement, Schools, Youth, Parents, and Media



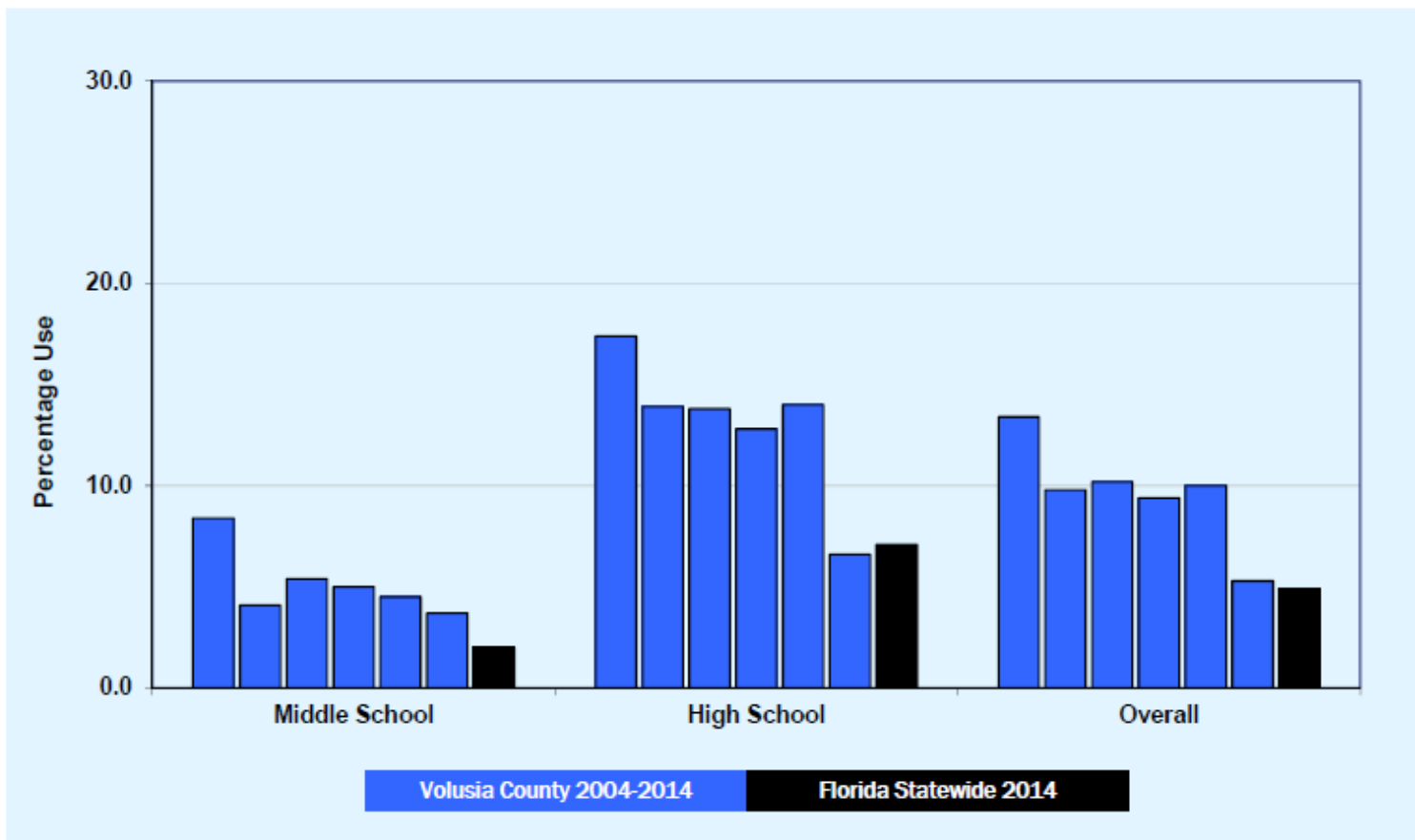
Who do we address?



- PTSA meetings
- School Advisory Council meetings
- Parent Nights
- High School graduations/ Senior Celebrations
- Homecoming/Prom dances
- Liquor stores

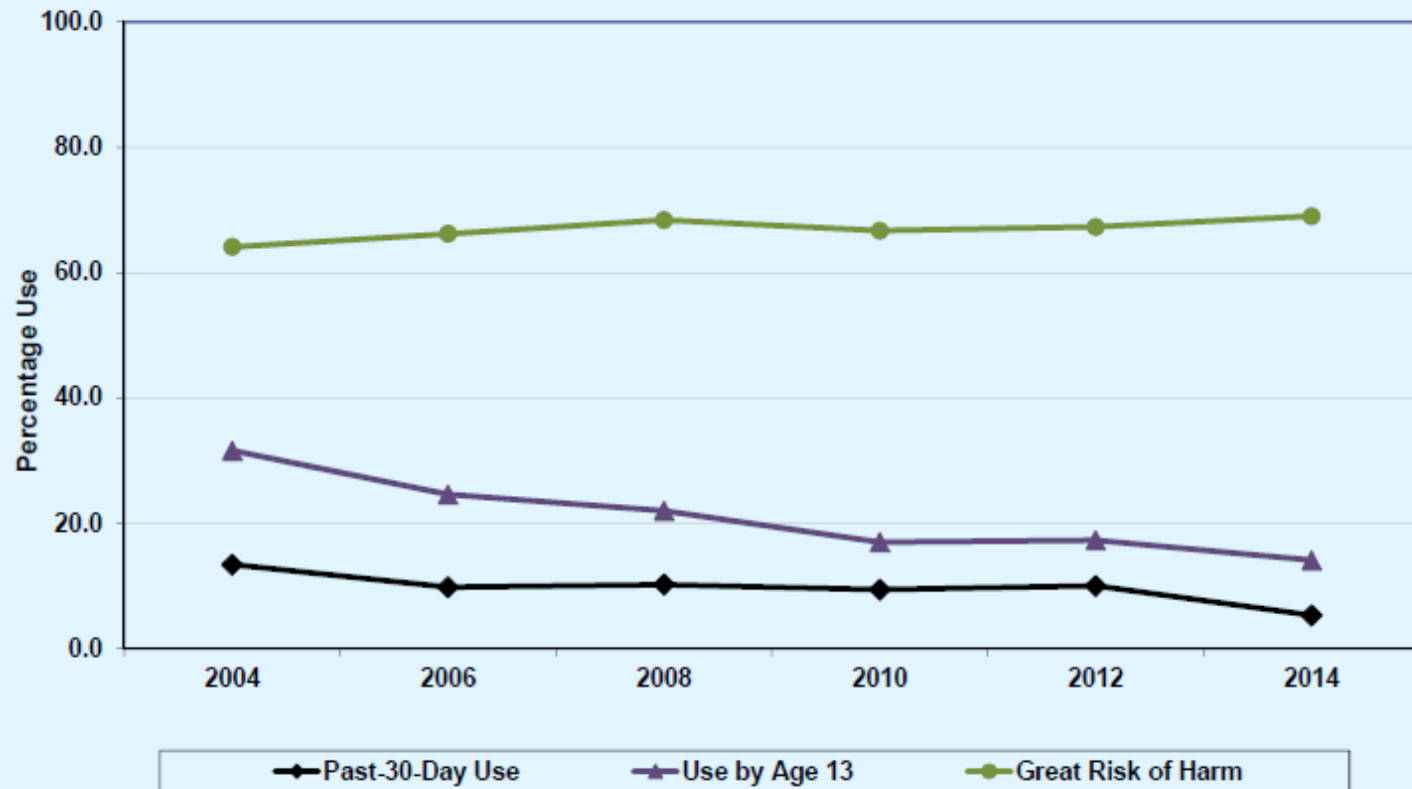
**Graph
8**

Past-30-day cigarette use, Volusia County 2004-2014 and Florida Statewide 2014



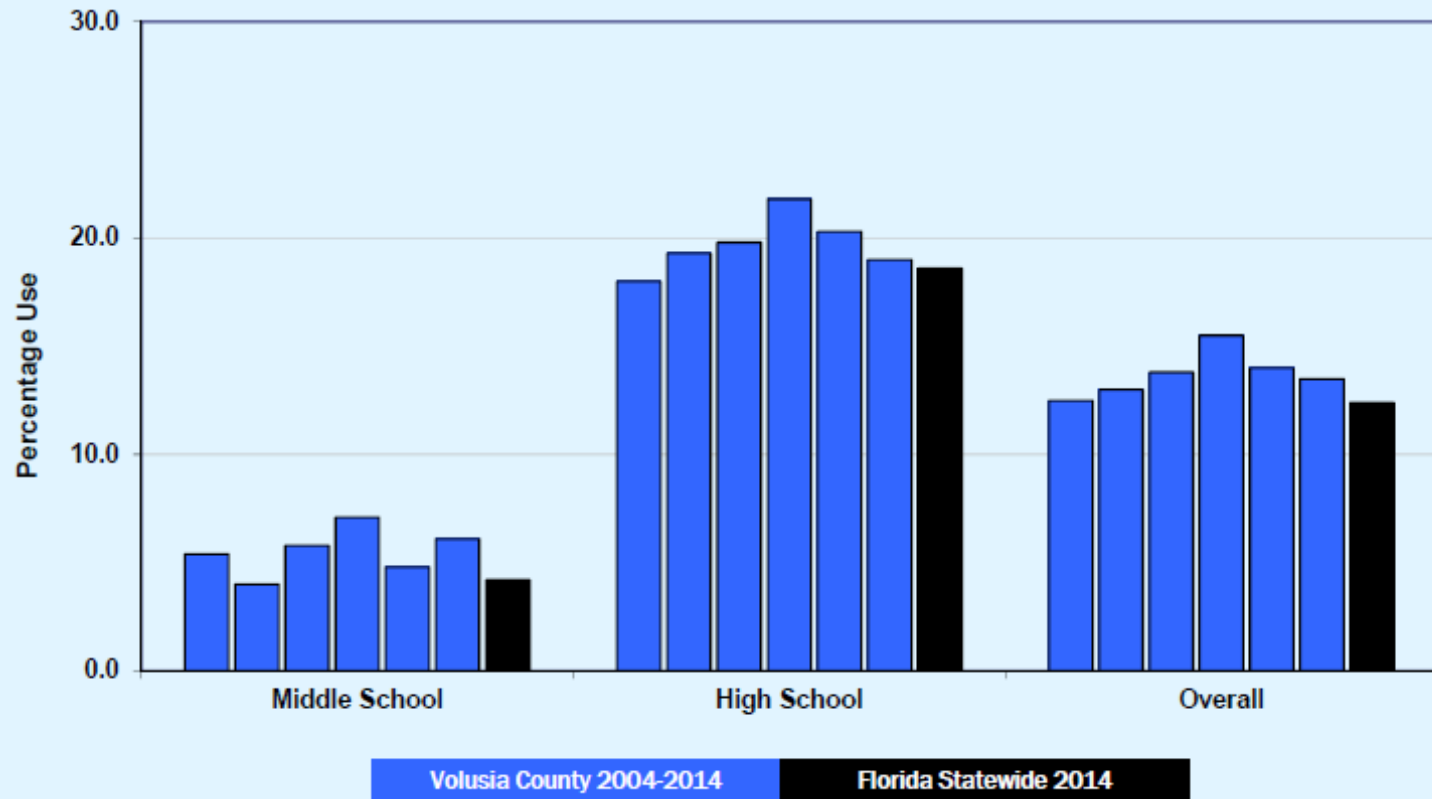
**Graph
9**

Cigarette trends summary for Volusia County, 2004-2014



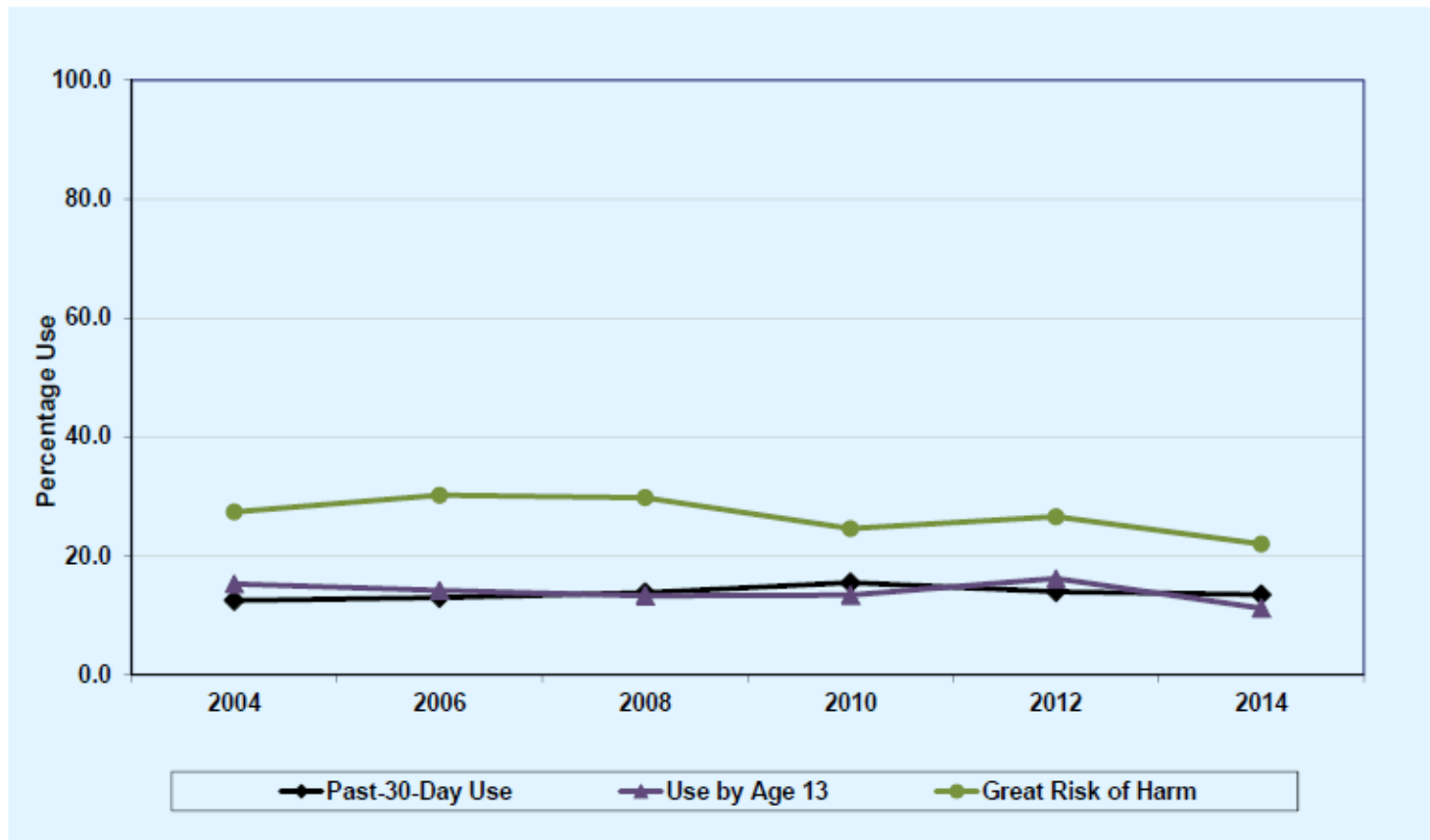
**Graph
10**

Past-30-day marijuana use, Volusia County 2004-2014 and Florida Statewide 2014



**Graph
11**

Marijuana trends summary for Volusia County, 2004-2014



Key Findings

- 25.0% of high school students have ridden with a driver under the influence of marijuana in the past 30 days
- 5.1% of middle school students and 16.5% of high school students report smoking marijuana before or during school in the past 12 months
- Among middle school students, 2.0% reported the use of depressants in the past 30 days, a rate higher than any other illicit drug (except marijuana)



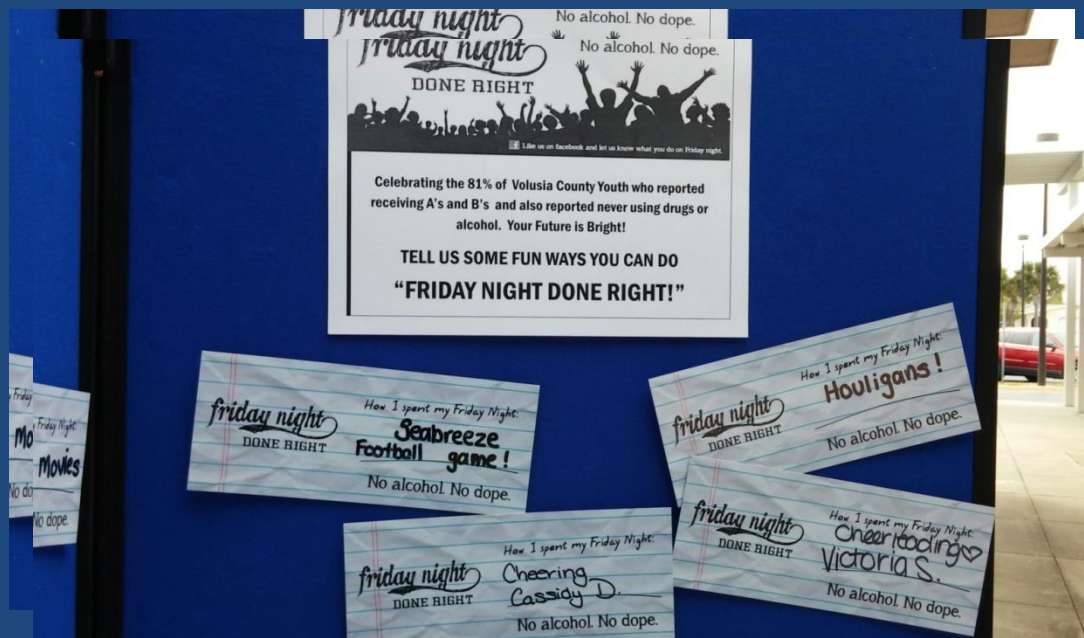
It's Time to SHATTER stereotypes and tell the truth!

Social Norming Campaigns —*Friday Night Done Right. No Alcohol. No Dope.*

Lets Celebrate the almost 8 out of 10 of our youth who have not used drugs or alcohol in the last 30 days

Did you know that 81% of our youth who reported A's and B's also reported NEVER using substances!

OUR YOUTH NEED TO KNOW!



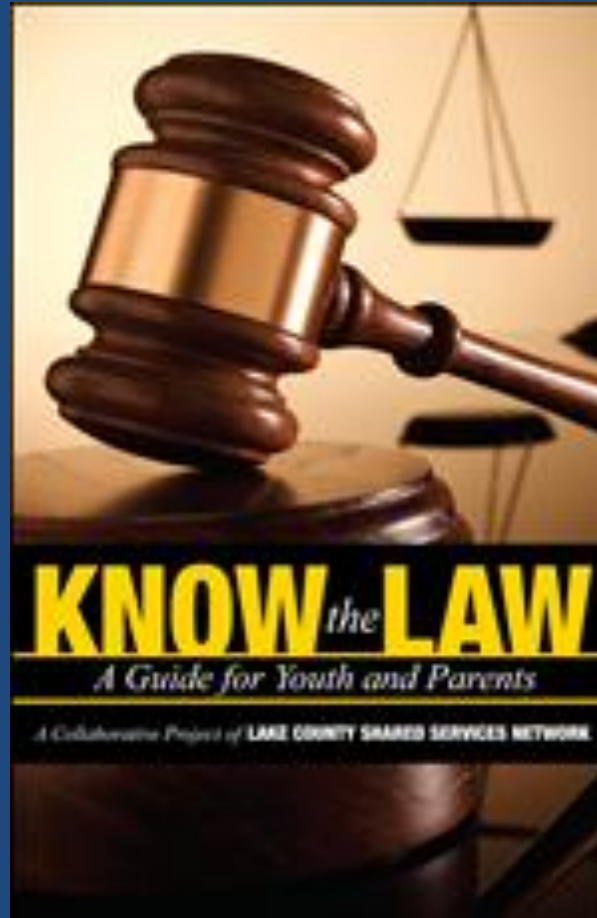
- Football Game
- Play Madden 15
- Spent time with family
- Baked cookies
- Went to the movies
- With friends
- Went to the mall
- Sleep
- Eat food
- Netflix
- Cheerleading
- Played Basketball
- Watch TV
- Played Video Games
- Sports
- Hooligans
- Working
- Sleepover
- Skate park
- Magic
- Fishing

Friday Night Done Right Event Ideas

Suggested by Ormond and Daytona Teens

- **Bowling**
- **Roller-skating**
- **Ice-skating**
- **Movies**
- **Mall**
- **Scavenger Hunt**
- **Bonfire**
- **Game Night**
- **Recreation Night**
- **Mini Golf**
- **Laser Tag**
- **Spoken Word/Talent Nights**
- **Go Carts**
- **Skate Park Competition**
- **Video Game tournament**
- **Spa Night**
- **Ice Cream Social**
- **Pizza Party**
- **Art or Craft Night**
- **Barbeque/ Cookout**
- **Corn Hole Tournament**
- **Kickball or Baseball games**
- **Faculty vs Students Sports**

Know the Law Program



Know the Law

- **GOAL:** To reach 5% of the middle and high school student population in Volusia County (approximately 5,000 students)
- Program includes a pre/post test and 50 minute presentation on the Know the Law book
- Trained Law Enforcement officers will assist One Voice for Volusia in presenting the program
- Know the Law is scheduled to be implemented in Volusia County Schools Spring 2015

So What Can You Do To Help?

1. EDUCATE

- Educate yourself on what activities our youth report participating in
- Educate others on the FYSAS Data

2. ADVOCATE

- Be an active voice to the community and policy makers on laws and standards that need to change in your community

3. CELEBRATE

- Praise the teens who do not use drugs and alcohol!
- Celebrate parents who will not host underage parties
- Encourage business and partnerships to honor students making positive choices

The 2014 Florida Youth Substance Abuse Survey Data for Volusia County can be located on the One Voice for Volusia Website:
onevoiceforvolusia.org

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